



[SEPARATED] SPECIAL OPERATIONS FORCES LIFE LESSONS

WARRIORS FOR EDUCATION

The Mission Is Not Over

Equipping our youth with skills to overcome adversity

The Right Tool

- ◆ Separated SOFs record 2-3 minute videos responding to current events specific to youth issues.
- ◆ These videos are linked to current event and uploaded to Youtube where they reach a global audience.

The Job

- ◆ Youth don't trust adults. Separated SOFs have tremendous credibility with young people.
- ◆ SOFs expected to give unvarnished, tactical advice.
- ◆ Videos build capacity in our youth and teach honor and dignity is attainable, no matter the current obstacles and circumstances.

Desired Outcomes

- ◆ Youth have necessary tools to attain honor and dignity, no matter how dire the situation.
- ◆ Youth get "triage" level advice that helps them stay out of gangs, off drugs, out of prison, etc.
- ◆ Youth learn how to de-escalate and neutralize situations and use smart power.

Additional Outcomes

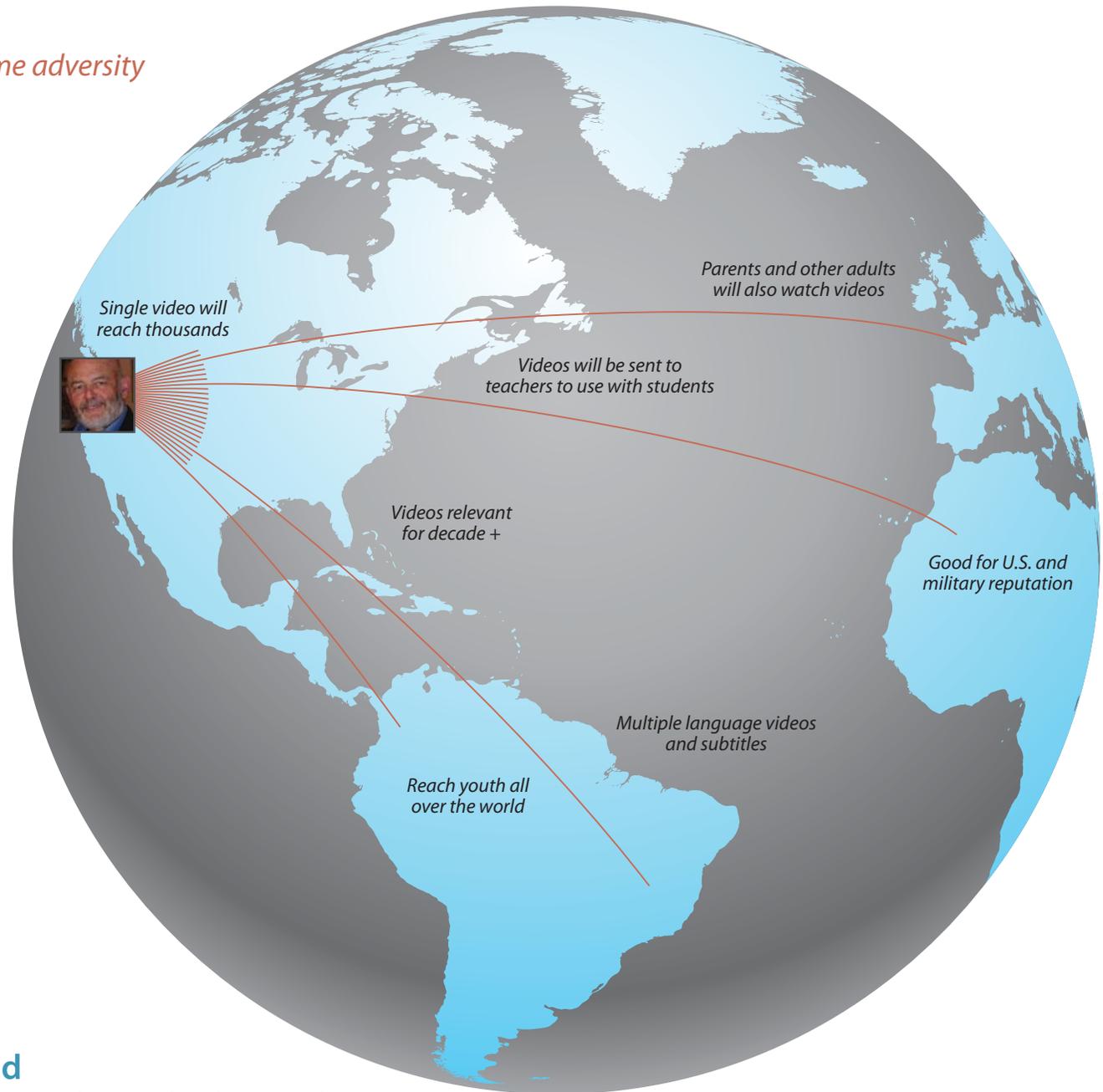
- ◆ More youth will want to join the military and see SOFs as mentors who also overcame.
- ◆ Separated SOFs seen globally and build prestige for U.S. and in-country military service.



U.S. Special Operations Command

"It matters not your gender, your ethnic or religious background, your orientation or your social status. Our struggles in this world are similar, and the lessons to overcome those struggles and to move forward changing ourselves and changing the world around us will apply equally to all."

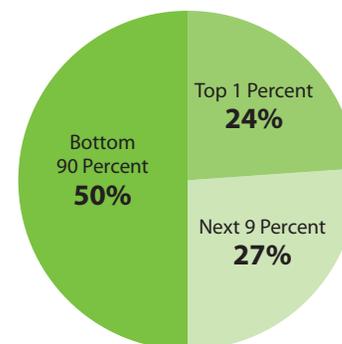
- Retired SEAL Adm. Bill McRaven



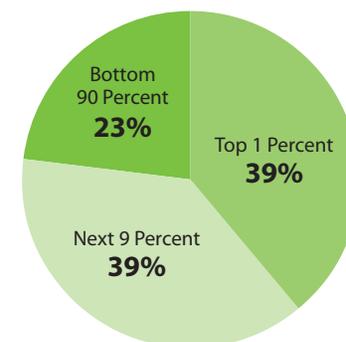
The State of America's Children® 2020

- 1 Of the nearly 12 million children living in poverty, 73 percent are children of color. One in six children in America lives with food insecurity, with Black and Hispanic children twice as likely to not have enough nutritious food to eat.
- 2 The number of students attending schools in which at least 75% of children are both low-income and Black or Hispanic more than doubled between the 2000-2001 and 2013-2014 school years.
- 3 Children comprised 1 in 5 of the nearly 553,000 homeless people living in shelters, transitional housing and on the streets on a single night in January 2018.
- 4 More than 74 percent of low-income, 72 percent of Hispanic and 79 percent of Black fourth and eighth grade public school students were not proficient in reading or math in 2019.
- 5 More than 673,000 children were victims of abuse or neglect in 2018. More than half of all child maltreatment cases involved children under 7.
- 6 A child or teen was arrested every 43 seconds in 2018. Children of color were nearly two times more likely to be arrested than white children.
- 7 U.S. children/teens are 15 times more likely to die from gunfire than their peers in 31 other high income countries combined.
- 8 An estimated 4.3 million children under 19 were uninsured in 2018 - 425,000 more than the previous year.

Share of Total U.S. Income Held by Income Group, 2016

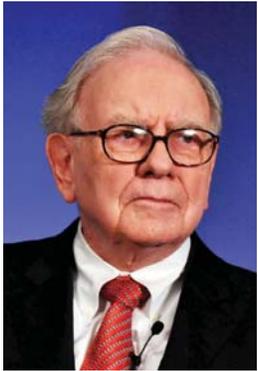


Share of Total U.S. Wealth Held by Income Group, 2016



"Our steps forward are too small and too slow compared with the obstacles and barriers our children face because of our collective inaction. As a result of our continued failings, the state of our children is unjust, unacceptable and short-sighted. We neglect our children at our own peril."

- Children's Defense Fund, 2020



The Ovarian Lottery

"The womb from which you emerge determines your fate to an enormous degree for most of the seven billion people in the world."

- Warren Buffett

- Chairman, Berkshire Hathaway

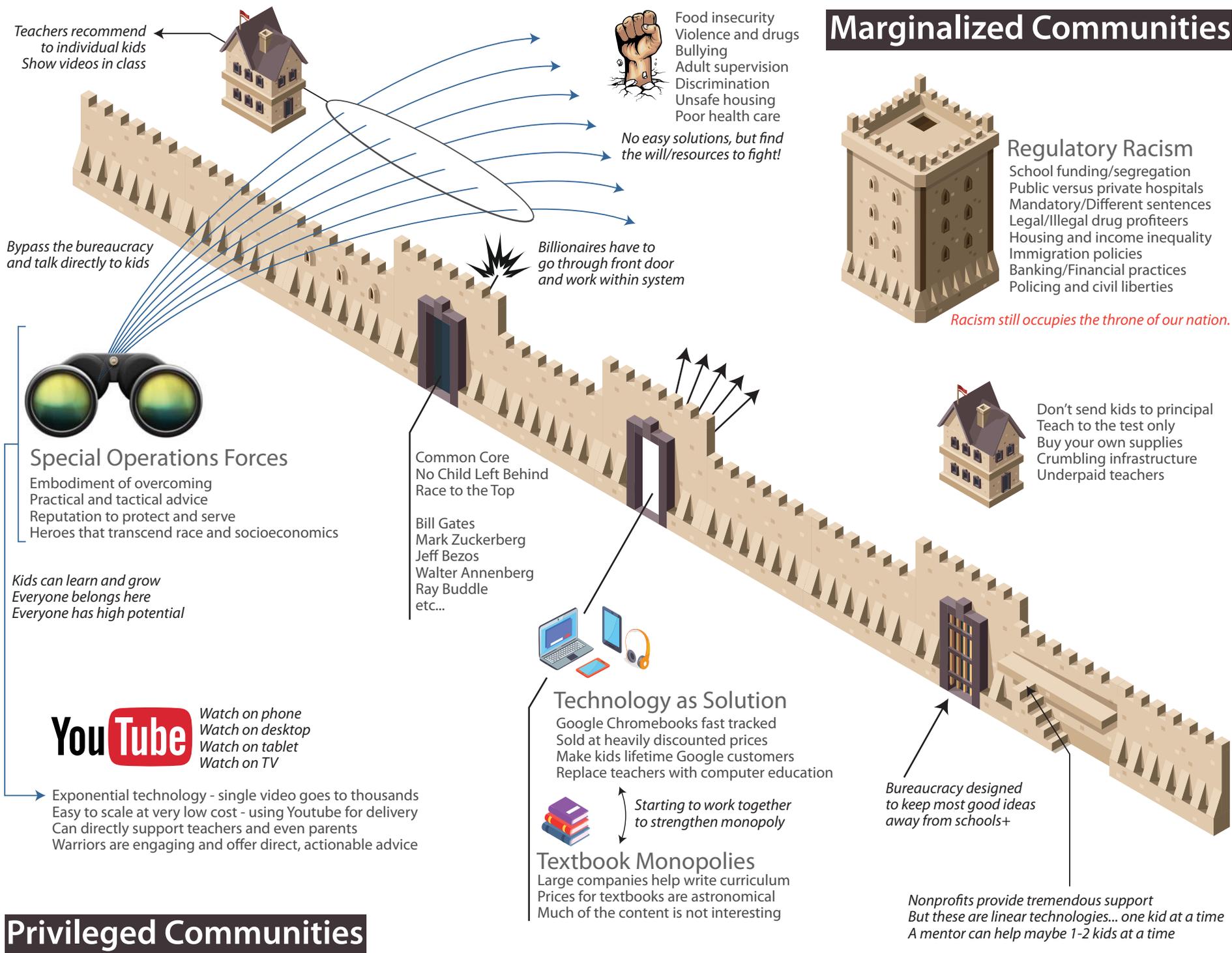
"You don't know whether you're going to be born black or white. You don't know whether you're going to be born male or female," he explained. "You don't know whether you're going to be born infirm or able-bodied. You don't know whether you're going to be born in the United States or Afghanistan."

Where you start in life is where you end up in life

Findings from a 30 year Johns Hopkins research study on 800 Baltimore children

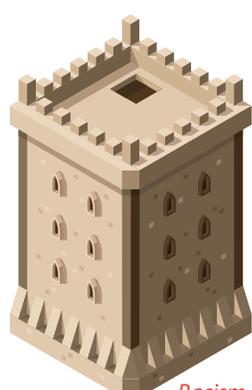
- 1 Only 33 children moved from birth families in the low-income bracket to the high-income bracket as young adults.
- 2 Of those who started out well-off, only 19 dropped to the low-income bracket, a fourth of the number expected.
- 3 Almost none of the children from low-income families made it through college. Of the children from low-income families, only 4 percent had a college degree at age 28, compared to 45 percent of the children from higher-income backgrounds
- 4 At age 28, 45 percent of [low income backgrounds] were working in construction trades and industrial crafts, compared with 15 percent of black men... In those trades, whites earned, on average, more than twice what blacks made.
- 5 Among high school dropouts, at age 22, 89 percent of whites were working compared with 40 percent of blacks.
- 6 When you consider household income, white women reached parity with white men because they were married to them. Black women not only had low earnings, they were less likely than whites to be in stable family unions.
- 7 At age 28, 41 percent of white men and 49 percent of black men from low-income backgrounds had a criminal conviction.

Marginalized Communities



Teachers recommend to individual kids
Show videos in class

Food insecurity
Violence and drugs
Bullying
Adult supervision
Discrimination
Unsafe housing
Poor health care



Regulatory Racism
School funding/segregation
Public versus private hospitals
Mandatory/Different sentences
Legal/Illegal drug profiteers
Housing and income inequality
Immigration policies
Banking/Financial practices
Policing and civil liberties

Racism still occupies the throne of our nation.

Bypass the bureaucracy and talk directly to kids

Billionaires have to go through front door and work within system



Special Operations Forces
Embodiment of overcoming
Practical and tactical advice
Reputation to protect and serve
Heroes that transcend race and socioeconomics

Kids can learn and grow
Everyone belongs here
Everyone has high potential

Common Core
No Child Left Behind
Race to the Top

Bill Gates
Mark Zuckerberg
Jeff Bezos
Walter Annenberg
Ray Buddle etc...



Don't send kids to principal
Teach to the test only
Buy your own supplies
Crumbling infrastructure
Underpaid teachers



Technology as Solution
Google Chromebooks fast tracked
Sold at heavily discounted prices
Make kids lifetime Google customers
Replace teachers with computer education



Textbook Monopolies
Large companies help write curriculum
Prices for textbooks are astronomical
Much of the content is not interesting

Starting to work together to strengthen monopoly

Bureaucracy designed to keep most good ideas away from schools+

Nonprofits provide tremendous support But these are linear technologies... one kid at a time A mentor can help maybe 1-2 kids at a time

Privileged Communities

YouTube Watch on phone
Watch on desktop
Watch on tablet
Watch on TV

Exponential technology - single video goes to thousands
Easy to scale at very low cost - using Youtube for delivery
Can directly support teachers and even parents
Warriors are engaging and offer direct, actionable advice

How It Works

Record a video on your desktop, tablet or phone around a current event and it will be uploaded to Youtube

New Message

To: Former Special Operations Forces Group

Subject: Warriors of Education Response Opportunities

Below are the latest four current events that will benefit from a warrior making a short video that helps our youth cope with these events.

Please click on article hyperlink and decide if this is a subject you would like to address. If yes, please click the reserve for me button under the article.

Thai schoolchildren join protest movement with defiant salute
<https://www.ft.com/content/54d0609f-b20a-4ab1-8783-8eae94a87e1b?sharetype=blocked>
RESERVE FOR ME

Covid-19 lockdown: Children eat wild plants to survive as hunger explodes
<https://www.iol.co.za/news/south-africa/eastern-cape/covid-19-lockdown-children-eat-wild-plants-to-survive-as-hunger-explodes-51120562>
RESERVE FOR ME

The Effects of Police Violence on Inner-City Students
<https://economics.harvard.edu/files/economics/files/ms30352.pdf?m=1596740523>
RESERVE FOR ME

LeBron's farewell speech from 'Space Jam 2' set leaks
<https://www.thescore.com/news/2003376/lebrons-farewell-speech-from-space-jam-2-set-leaks>
RESERVE FOR ME

[Click here for current video metrics on Warriors for Education.](#)
[Click here to learn more about the program. Click here to unsubscribe.](#)

Send ▶ A 📎 ⋮

Only sent to former SEALS, Berets, Delta Force, etc. soldiers. It is well understood that no part of military service is ever discussed in videos.

Machine models scour the internet and find 3-4 youth-centric current events each day. It's OK if not every article or any articles that day are reserved. The key is to record a video when it hits close to home and you have something to say.

Intro message can be changed daily. Highlight parts of below articles, etc.

Kids all over the world are putting up three fingers as a sign of solidarity. This is from the movie Hunger Games. A video may discuss whether this is a good or bad option to kneeling.

Kids in Africa are searching for wild plants and using them to make a soup. A video may discuss unintended consequences of the pandemic. Are there consequences of shutting down the economy that may be worse than pandemic?

This is more of a research paper from Harvard. A video here might talk about how to better manage the police interaction to avoid additional troubles.

LeBron James gave a short talk after his movie wrapped up about how he grew up in less than ideal circumstances. A video here might talk about never giving up.

Metrics are gathered for every published video, including views, comments, etc. Any warrior can single click and see how his/her videos are being used on Youtube.

If you don't wish to participate, single click and you will not receive emails

Any warrior can forward email to another warrior, who may want to learn more. We include a full descriptions of Warriors for Education in every email.

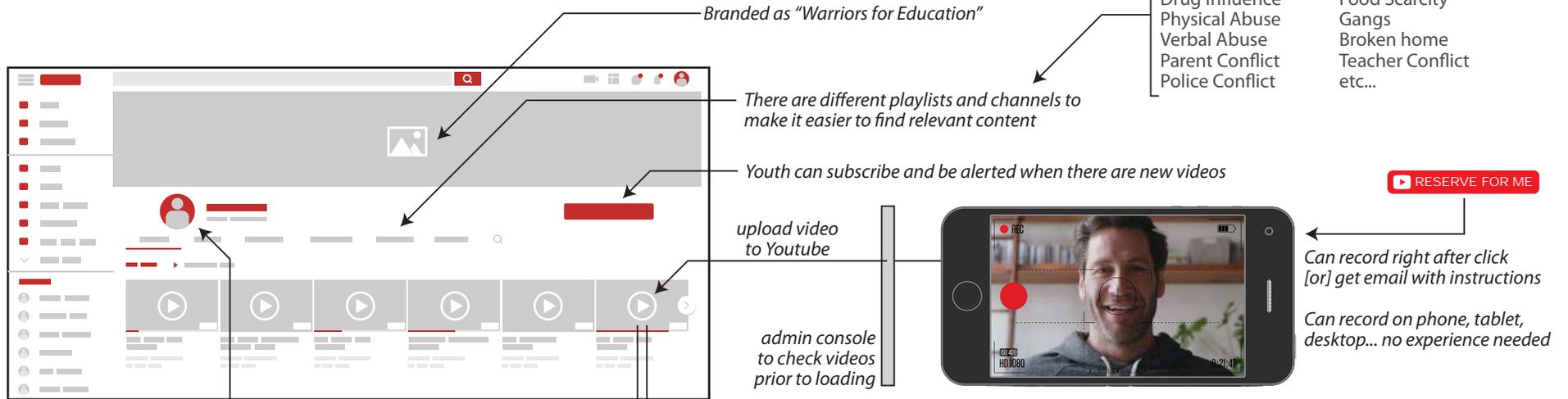
The "Kahn Academy" for Life Lessons

100 million view Kahn videos each year, 10 million subscribe to videos

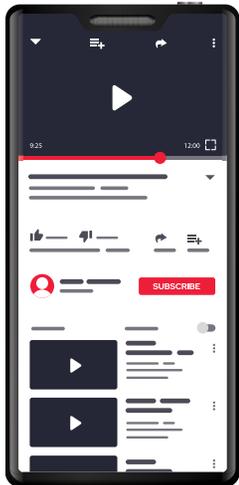
Sample Video Channels

Homelessness
Drug Influence
Physical Abuse
Verbal Abuse
Parent Conflict
Police Conflict

Bullying
Food Scarcity
Gangs
Broken home
Teacher Conflict
etc...



Many youth will want to watch anonymously
They can also watch it multiple times, as needed



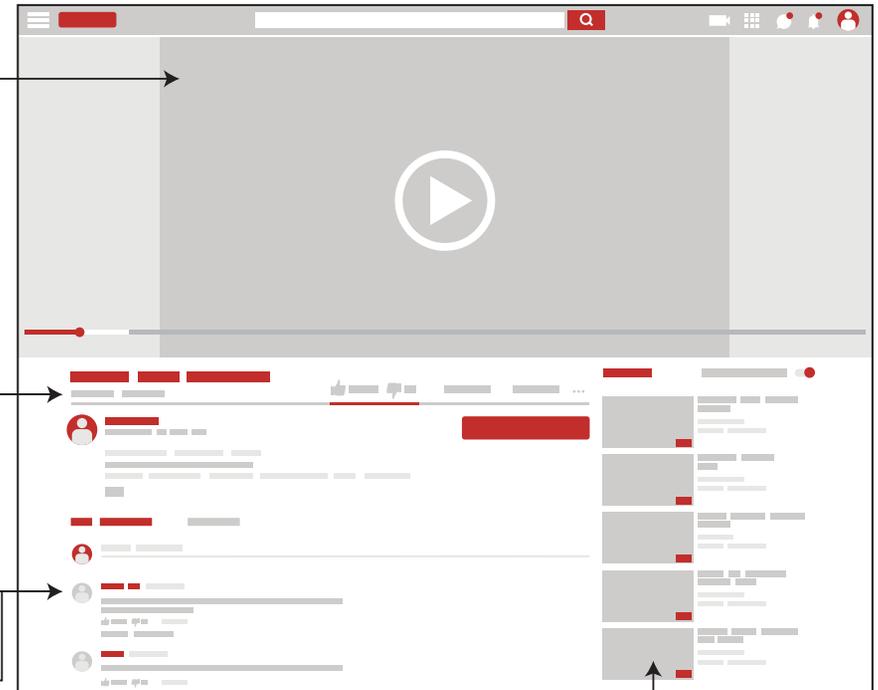
Videos are public and available to all
Parents, teachers, global audience
Search on bullying and find these in results

Youth can watch it on cellphones

We record the number of views
and new comments for metrics email

SOF video creators are welcome
to post and respond to comments

Or they can be 100% anonymous
Any former SOF (anyone) can comment



Once in a video channel, like bullying,
can access additional videos on the topic

Examples of Events

<p>9/1/2020: More than \$100K raised for girls who needed Taco Bell WiFi to do schoolwork</p> <p>DR Congo attackers disrupt school final exams, rape students</p> <p>Saudi Arabia Reviews Child Death Penalty Cases</p> <p>8/31/2020: Chinese FM slams US for harassing, interrogating Chinese students</p> <p>NYC teachers union prepares for strike authorization votes this week</p> <p>I'm So Stressed Out! Fact Sheet</p> <p>8/30/2020: My cousin Vikram hanged himself because of JEE pressure. September dates made it worse</p> <p>'Punching The Air' Tells A Story Of Hope Behind Bars</p> <p>Second By Second Breakdown Of The Deadly Kenosha, Wis , Shooting By Teen</p> <p>8/29/2020: Five-year-old boy on life support after being beaten with wood at home in south-west Sydney</p> <p>The Impact of Secondary Trauma on Educators</p> <p>My Teen with ADHD Only Works When I'm Standing Over Him!</p>	<p>8/28/2020: Dozens of missing kids found in Georgia, including 15 sex trafficking victims</p> <p>Breaking Up the Grade</p> <p>Hit with a rock and verbally assaulted, my grandma's only crime was not being white</p> <p>8/27/2020: Schools Cannot Discriminate Against Transgender Students When It Comes To Bathrooms, An Appeals Court Ruled</p> <p>Paris Hilton Opens Up About the Secret Terrifying Abuse She Suffered as a Teen</p> <p>A Black Teenager Was Imprisoned For Two Years After A Botched Drug Bust. His Arresting Officers Had Been Sued 35 Times</p> <p>8/26/2020: Helping kids cope with loneliness during COVID-19</p> <p>Africa Kicks Out Wild Polio</p> <p>Is Your Child Stressed?</p> <p>8/25/2020: 'We want a true democracy': students lead Thailand's protest movement</p> <p>Children raised in greener areas have higher IQ, study finds</p> <p>Middle school African American girls band together to fight inequality, discrimination</p>	<p>8/24/2020: Kansas teen Democrat admits bullying, revenge porn — and thinks he should be in office?</p> <p>California Makes It Illegal For Students To Skip Anti-racism Training</p> <p>Lego rolls out Braille bricks for visually impaired students</p> <p>8/23/2020: Thai school 'Hunger Games' salute protests spread</p> <p>Kids Aren't Big Covid-19 Spreaders. Really.</p> <p>From "Poor As Hell" To Billionaire: How Tyler Perry Changed Show Business Forever</p> <p>8/22/2020: A-Level results: These students were predicted to get As - but an algorithm threw their futures into chaos</p> <p>For these Paralympians, equality in sports begins in the classroom</p> <p>Finally! Black Teen Who Was Jailed Over Homework Removed From Probation, Case Closed</p> <p>8/21/2020: Russell Ledet Is Working to Combat Racial Disparities in Health Care</p> <p>Denver sweeps of unhoused people often push campers to nearby blocks while continuing a cycle of trauma</p> <p>It's Not Whatever: 'Edge of Seventeen' and Teen Depression</p>
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