Volunteer Sourcing

Action Center Analysis (Volunteers within 30 mile radius)

May sponsor entire US effort?
All 3 million+ sourced volunteers → citi

Italic denotes 10-15 mile radius

Last 365 Days Only

New York Cares	New York, New York 10001-5333	160294
Chicago Cares, Inc.	Chicago, Illinois 60606	115586
HandsOn Atlanta	Atlanta, Georgia 30303 (+1 Location)	98563
BVU's Volunteer Central	Baltimore, Maryland 21230-3701	97790
Volunteer Center of Gloucester County	Sewell, New Jersey 08080-4222	95293
L.A. Works, Inc.	Los Angeles, California 90065 (+1 Location)	91193
Volunteer Center of North Texas	Dallas, Texas 75204	90896
Greater Philadelphia Cares	Philadelphia, Pennsylvania 19110	86873
Prince George's Volunteer Center, Inc.	Hyattsville, Maryland 20781-0187	80207
Volunteer Center of Burlington County Inc.	Pemberton, New Jersey 08068-1599	79927
Delaware Volunteer Resource Center	New Castle, Delaware 19720-1100	79031
Volunteer Center of San Gabriel Valley	Pasadena, California 91107	77569
Volunteer Alexandria	Alexandria, Virginia 22314	76904
Voluntary Action Center of Prince William Area, Inc.	Manassas, Virginia 20110-5537	76221
Volunteer Center, South Bay-Harbor-Long Beach	Torrance, California 90501-2619	75490
Montgomery County Volunteer Center	Rockville, Maryland 20850-4154	75417
Somerset County United Way	Bridgewater, New Jersey 08807	70768
Volunteer Broward	Lauderhill, Florida 33319	69063
Volunteer Center Serving Howard County	Columbia, Maryland 21044-3423	66505
HandsOn Santa Clarita	Santa Clarita, California 91380-2890	65742
HandsOn Greater Phoenix	Phoenix, Arizona 85015	65530
Hands On Miami, Inc.	Miami, Florida 33127	64516
Volunteer Loudoun	Leesburg, Virginia 20175-3102	64406
George W. Romney Volunteer Center	Detroit, Michigan 48226	63628
Volunteer Houston	Houston, Texas 77098	59107
The Volunteer Center of United Way	Tarrytown, New York 10591	53485
Jersey Cares	Newark, New Jersey 07102	52238
HandsOn Bay Area	San Francisco, California 94107	50641
Volunteer Center of Bergen County, Inc.	Hackensack, New Jersey 07601-4309	50275
The Volunteer Center of United Way of Lake County	Gurnee, Illinois 60031-3389	50263
Hands On Orlando	Winter Park, Florida 32789	48539
The Volunteer Center of the East Bay	Walnut Creek, California 94598-2494	46855
Boston Cares	Boston, Massachusetts 02124	46520
Hands On Forsyth	Cumming, Georgia 30040	46364
Volunteer Arlington	Arlington, Virginia 22201-3843	45598
Volunteer Center Orange County	Santa Ana, California 92705-3918	45293
Seminole Community Volunteer Program, Inc	Lake Mary, Florida 32795-1636	45243
Volunteer Center of Southwestern Fairfield County	Stamford, Connecticut 06902-2113	45103
Hands on Charlotte	Charlotte, North Carolina 28205	44185
VolunteerLAKE	Tavares, Florida 32778-7800	44018
Volunteer Center of Riverside County	Riverside, California 92507-5210	42909
Pass It Along	Sparta, New Jersey 07871	42425
United Way of Salem County Volunteer Center	Salem, New Jersey 08079-0127	41572
Hands On Hartford	Hartford, Connecticut 06106-1851	41270
Volunteer Connection of Boulder County	Boulder, Colorado 80303	40608
Metro Volunteers	Denver, Colorado 80222	40361
United Way of Central Indiana - Volunteer Center	Indianapolis, Indiana 46208-0409	40256
Lake County Cares	Lake Forest, Illinois 60045-2355	40174
Volunteer Center of Johnson County	Overland Park, Kansas 66212-2219	40119
Valley United Way Volunteer Action Center	Shelton, Connecticut 06484	39227
Volunteer Center of the United Way of Wyandotte County	Kansas City, Kansas 66101-2914	38427
The Volunteer Center Serving Western Connecticut	Danbury, Connecticut 06810	38088
Center for Volunteer and Nonprofit Leadership of Marin	San Rafael, California 94903-3620	37826
Seattle Works	Seattle, Washington 98122 (+1 Location)	37052
HandsOn Tampa Bay	Tampa, Florida 33609	36974
United Way of Palm Beach County Volunteer Center	Boynton Beach, Florida 33426-8627	35510
Pierce County Volunteer Center	Tacoma, Washington 98401	35383
Hands On Nashville	Nashville, Tennessee 37203	35280
Volunteer Frederick, Inc.	Frederick, Maryland 21701-5568	33002
HandsOn Inland Empire	Rancho Cucamonga, California 91730	32460
United Way of Summit County Volunteer Center	Akron, Ohio 44309-1260	30937
Triangle Impact	Research Triangle Park, NC 27709-4608	30093
Volunteer San Diego	San Diego, California 92123	29182
Hands On Northeast Ohio	Cleveland, Ohio 44101-9713	28513
United Way of Greater St. Louis	St. Louis, Missouri 63101-1018	27986
Volunteer Center for Anne Arundel County, Inc.	Annapolis, Maryland 21401	27563
VolunteerConnect	Princeton, New Jersey 08542-0615	27537
Skylands RSVP Volunteer Resource Center	Phillipsburg, New Jersey 08865-3273	27033
Long Island Volunteer Center	Hempstead, New York 11550-2122	25916
Volunteer Center of Lehigh Valley	Bethlehem, Pennsylvania 18017-2150	25862
Volunteer Centers of Santa Cruz County	Santa Cruz, California 95060-1913	24297
Serve Rhode Island	Providence, Rhode Island 02906	24076
United Way of Snohomish County Volunteer Center	Everett, Washington 98201	24020
The Volunteer Center of the Virginia Peninsula	Hampton, Virginia 23666-6605	23513
VOLUNTEER Hampton Roads	Norfolk, Virginia 23507-1864	23098
Hands On Sacramento	Sacramento, California 95814-2942	22953
Pittsburgh Cares	Pittsburgh, Pennsylvania 15222	22931
HandsOn Central Ohio	Columbus, Ohio 43215-2607	22647
Volunteer Center of Racine County, Inc.	Racine, Wisconsin 53406-5640	22593
Hands On Central Texas	Austin, Texas 78702-1340	21510
VOLUNTEER Lenawee!	Tecumseh, Michigan 49286	19674
Clackamas County Volunteer Connection	Oregon City, Oregon 97045	19574
The Volunteer Center of Northwest Suburban Chicago	Arlington Heights, Illinois 60005-4205	19479
Volunteer Center United Way of Central Massachusetts	Worcester, Massachusetts 01608-1817	19428
Metro United Way's Volunteer Connection	Louisville, Kentucky 40202-0488	18651
RochesterCares, Inc.	Rochester, New York 14620 (+1 Location)	18178
United Way Volunteer Center in Waukesha County	Waukesha, Wisconsin 53187-1041	18151
Roger Hill Volunteer Center	Lawrence, Kansas 66046	18115
Hands On Greater Portland	Portland, Oregon 97209	17889
Volunteer Connections/Human Services Council	Vancouver, Washington 98665-8343	17573
HandsOn Jacksonville	Jacksonville, Florida 32216	17404
Resource Genesee	Flint, Michigan 48503-3794	16917
Volunteer Center of Greater Milwaukee	Milwaukee, Wisconsin 53208	16847
Community Resource Center	Manchester, Michigan 48158	16621
Volunteer Fairfax	Fairfax, Virginia 22030-4002	16427
HandsOn Manatee	Bradenton, Florida 34209	16307
United Way Volunteer Connection	Dayton, Ohio 45406-5804	15735
The Volunteer Center of Northeast Suburban Chicago	Winnetka, Illinois 60093-2135	15633
United Way of Greater Stark County	Canton, Ohio 44718	15623
HandsOn Northwest North Carolina	Winston-Salem, North Carolina 27106	15312
Community Builders	Fitchburg, Massachusetts 01420	15225
HandsOn Greater Richmond	Richmond, Virginia 23225	15155
The Volunteer Center of Greensboro, Inc.	Greensboro, North Carolina 27405-6932	15114
Volunteer Mid-South	Memphis, Tennessee 38111	15059
Volunteer Northwest Mississippi	Hernando, Mississippi 38654	14929
Volunteer Ventura County	Camarillo, California 93010-8363	14326
United Way of Adams County Volunteer Center	Gettysburg, Pennsylvania 17325-1133	14052
Hanover County Department of Community Resources	Hanover, Virginia 23069	13776
Volunteer Center of Lewis Mason and Thurston Counties	Olympia, Washington 98501-8208	13121
Volunteer Center of Southern Nevada	Las Vegas, Nevada 89119	12656
Utah Food Bank Services	Salt Lake City, Utah 84054	12505
United Way of Greenville County, Inc.	Greenville, South Carolina 29607-2529	12337
Hands on Northeast Georgia	Athens, Georgia 30606	11911
United Way of the Midlands	Columbia, South Carolina 29201	11701
Volunteer Center of Southern Arizona	Tucson, Arizona 85711-1018	11678
Capital Area United Way Volunteer Center	East Lansing, Michigan 48823	11678
Rappahannock United Way	Fredericksburg, Virginia 22404-0398	11208
United Way of Atlantic County's Volunteer Center	Galloway, New Jersey 08205-4465	11145
The Volunteer Center of Greater Hazleton, Inc.	Hazleton, Pennsylvania 18201-5950	11025
United Way of Weld County Volunteer Center	Greeley, Colorado 80632	10955
Heart of West Michigan United Way Volunteer Center	Grand Rapids, Michigan 49503-4106	10805
ECKAN Volunteer Center	Ottawa, Kansas 66067	10775
United Way of Dutchess County	Poughkeepsie, New York 12601	10741
Chain Reaction	Pensacola, Florida 32501	10704
Friendship Volunteer Center	Sarasota, Florida 34234	10704
United Way of Center Iowa Volunteer Engagement	Des Moines, Iowa 50314-2527	10482
Hands On Birmingham	Birmingham, Alabama 35232	9911
United Way of the Bluegrass Volunteer Center	Lexington, Kentucky 40509-4259	9866
United Way of Utah County 211 Volunteer Center	Provo, Utah 84603	9597
United Way of Anderson County	Anderson, South Carolina 29622	9594
VolunteerLEON	Tallahassee, Florida 32310-4348	9392
Hands On Greater Buffalo	West Seneca, New York 14224	9380
Volunteer Center of the Pikes Peak Region	Colorado Springs, Colorado 80903-1106	9339
Volunteer Connections - Montcalm	Greenville, Michigan 48838-1038	9192
United Way of Volusia-Flagler Counties	Daytona Beach, Florida 32124-1071	9117
Volunteer Center of the United Way	Buffalo, New York 14209-2202	8972
Volunteer Center of United Way of Stanislaus County	Modesto, California 95353-3066	8723
HandsOn Battle Creek	Battle Creek, Michigan 49017	8237
HandsOn West Central Ohio	Piqua, Ohio 45356	8085
United Way of Greater Toledo Volunteer Center	Toledo, Ohio 43604-1447	7957
HandsOn Central California	Fresno, California 93728-3424	7774
United Way of Larimer County Volunteer Center	Fort Collins, Colorado 80524-3258	7648
United Way of Central Oklahoma	Oklahoma City, Oklahoma 73116-1921	7609
Volunteer Center of Story County	Ames, Iowa 50014-7287	7539
Hands on New Orleans	New Orleans, Louisiana 70125	7488
Volunteer Ascension	Gonzales, Louisiana 70707-1564	7397
Volunteer Center @ RSVP	Fort Wayne, Indiana 46805	7323
Community Volunteers in Action	Pottsville, Pennsylvania 17901	7310
HandsOn Volunteer Network of the Valley	Youngstown, Ohio 44512-2601	7004
Volunteer Center of Greater Kalamazoo	Kalamazoo, Michigan 49024	6941
United Way of the Midlands Volunteer Resource Center	Omaha, Nebraska 68102-1908	6803
Volunteer! Baton Rouge/Hands On Baton Rouge	Baton Rouge, Louisiana 70802	6792
Hands On Charleston	Mount Pleasant, South Carolina 29464	6777
United Way of Greater Knoxville	Knoxville, Tennessee 37921	6582
Greater Seacoast Volunteer Action Center	Portsmouth, New Hampshire 03801	6560
United Way of Saginaw County	Saginaw, Michigan 48607-1267	6392
United Way of Wyoming Valley	Wilkes Barre, Pennsylvania 18711-0100	6051
Volunteer Center of Southwest Michigan	Niles, Michigan 49120	5850
Voluntary Action Center of Scranton PA	Scranton, Pennsylvania 18503	5827
United Way of Central New York Volunteer Center	Syracuse, New York 13220-2129	5565
Martin Volunteers	Stuart, Florida 34995	5330
Volunteer Central of Greater Tulsa, Inc.	Tulsa, Oklahoma 74107-5610	5322
Volunteer Macon, Inc.	Macon, Georgia 31201-1224	5316
City of Bloomington Volunteer Network	Bloomington, Indiana 47401	5280
Skagit County Community Action Agency	Mount Vernon, Washington 98273-1507	5251
HandsOn Mid-Willamette Valley	Salem, Oregon 97301	5124
Volunteer Center of Morgan County	Decatur, Alabama 35601-3020	4955
RSVP/Volunteer Point	Athens, Alabama 35612	4951
HandsOn Greater Huntsville	Huntsville, Alabama 35801	4921
Volunteer & Information Center, Inc.	Montgomery, Alabama 36117	4658
United Way of Northwest Georgia	Dalton, Georgia 30722-0566	4588
Hands on Asheville-Buncombe	Asheville, North Carolina 28801-3271	4504
Volunteer Center of Johnson County	Coralville, Iowa 52241	4494
The Volunteer Center of Monterey County	Salinas, California 93901-2313	4484
Volunteer Muskegon	Muskegon, Michigan 49440	4466
Volunteer Center of Sonoma County	Santa Rosa, California 95401-9516	4422
United Way Volunteer Center of Midland County	Midland, Michigan 48640-5184	4298
Volunteer Center of Fond du Lac County, Inc.	Fond Du Lac, Wisconsin 54935	4015
VolunteerCollier, Inc.	Naples, Florida 34102	3991
HandsOn South Alabama	Mobile, Alabama 36606	3825
United Way of Bay County Volunteer Resource Center	Bay City, Michigan 48708-5722	3760
Nature Coast Volunteer Center	Lecanto, Florida 34461-8334	3619
Brunswick County Volunteer Center	Bolivia, North Carolina 28422-0109	3441
United Way of Northwest Louisiana	Shreveport, Louisiana 71101	3432
United Way of Acadiana Volunteer Center	Lafayette, Louisiana 70505-2033	3355
Spokane County United Way	Spokane, Washington 99201-0326	3339
Volunteer Roanoke Valley	Roanoke, Virginia 24004	3328
United Way of York County	Kennebunk, Maine 04043	3299
Cape Fear Volunteer Center	Wilmington, North Carolina 28405	3273
Whatcom Volunteer Center	Bellingham, Washington 98225	3216
United Way-Thomas Jefferson Area Volunteer Center	Charlottesville, Virginia 22902	3212
United Way of Chittenden County Volunteer Center	Burlington, Vermont 05403	3110
Volunteer Center of Hancock County	Findlay, Ohio 45840	3037
LBvision Volunteer Center	Corvallis, Oregon 97333	2969
HELP!Line Center	Sioux Falls, South Dakota 57104-1314	2911
Killeen Volunteers, Inc.	Killeen, Texas 76540-1329	2881
Volunteer Gulf Coast - United Way of South Mississippi	Gulfport, Mississippi 39505	2837
ACT Community Service Center	Greenfield, Massachusetts 01301	2823
Hands On Mississippi	Gulfport, Mississippi 39503	2790
Voluntary Action Center of Columbia MO	Columbia, Missouri 65203-4300	2767
United Way of Champaign County	Champaign, Illinois 61820	2605
Volunteer Partners	Lincoln, Nebraska 68508-1895	2518
Volunteer Center of Lubbock	Lubbock, Texas 79411	2467
The Dan River Center for Volunteerism	Danville, Virginia 24541-4709	2460
United Way of Greater Portland	Portland, Maine 04112	2307
The Volunteer Center of Clearfield County	Clearfield, Pennsylvania 16830	2174
The Volunteer Center of Erie County	Sandusky, Ohio 44870-2506	2137
Volunteer Center of The Coastal Bend	Corpus Christi, Texas 78401-2046	2049
United Way of Isabella County	Mount Pleasant, Michigan 48858	2002
United Way and Volunteer Center of Clare County	Clare, Michigan 48617-0116	1911
United Way of Portage County Volunteer Center	Stevens Point, Wisconsin 54481	1880
Volunteer Center of Cedar Valley	Waterloo, Iowa 50702-5052	1764
United Way of Inner Wisconsin's Volunteer Center	Wisconsin Rapids, Wisconsin 54494-4362	1410
K-State Volunteer Center of Manhattan	Manhattan, Kansas 66502	1277
Volunteer Action Center of the Mid-Ohio Valley, Inc.	Parkersburg, West Virginia 26101-5150	1118
Caring Choices	Chico, California 95973	1113
Volunteer Center of Southwest Louisiana	Lake Charles, Louisiana 70601-5207	944
United Way of Northwest Michigan Volunteer Center	Traverse City, Michigan 49685-0694	753
Sierra NonProfit Services	Sonora, California 95370	547
Hands On Texarkana	Texarkana, Texas 71854-5220	509
The Volunteer Center of Reno County	Hutchinson, Kansas 67501	481
Volunteer Center of United Way of Yellowstone County	Billings, Montana 59101-2024	403
Upper Peninsula Volunteer Network	Marquette, Michigan 49855	380
The Volunteer Connection	Salina, Kansas 67401-2317	378
Volunteer Intergenerational Center	Chaffee, Missouri 67340	360
Volunteer Center of Otsego County	Gaylord, Michigan 49735	347
Eagle County Volunteer Center	Eagle, Colorado 81631-0660	288
North Coast Opportunities Volunteer Network	Ukiah, California 95482-4421	198
Voluntary Action Center of the Iowa Great Lakes, Inc	Spirit Lake, Iowa 51360	176
Washington-Idaho Volunteer Center	Lewiston, Idaho 83501-1907	175
ServeWyoming	Casper, Wyoming 82602	167
United Way Volunteer Center of Chippewa County	Sault Sainte Marie, Michigan 49783	128
North Olympic Volunteer Center	Port Angeles, Washington 98362	126
Connect Columbus	Columbus, Nebraska 68601	72
The Volunteer Connection	Richfield, Utah 84701	27

Under 5,000 markets leverage technology more for non-volunteers

Convert teachers, construction, tech, etc. to volunteerism

Large markets can be further defined

Master's Degrees	Industry Volunteer Events	Company-Specific Alumni Events	University-based Events (Graduates)	Senior Citizens
28,000+ Advanced "Boot Camp" Special invite for leadership training Done by dignitaries	10,000+ Accounting 11,000+ Banking 18,000+ Education 24,000+ Healthcare 2,000+ Construction	100+ PwC with volunteer experience but... 800+ PwC alumni	10,000+ NYU 2,400+ Columbia 700+ St. Johns 3,000+ CUNY 1,000+ NY Institute Tech	3,000+ with 30 years+ experience (volunteer) but... 54,000+ total!

Good source of boomerang hires

Company events?
Or the entire industry?

Sponsor all university sourcing?
Or technology sourcing?

Corporate sponsor for training session (gets resume access!)

Could be special group on Facebook (NY MBA Volunteers)

Come out and meet fellow MBAs...
Volunteerism in Manhattan by Michael Bloomberg
Super Saturday - One day and you will be ready to lead

Great source of mentors

Playgrounds & Parks?
Bring own crews?

Volunteer event sponsored by PwC
Event tailored to group's strengths
e.g. Homeless vets help with financial services

PwC sponsors a volunteer event
Make it an "alumni event"
Can even invite local employees

Who may have never volunteered before?!

These are all graduates with volunteerism in resume (only for 365 days)

Volunteer event on campus?
Come support your alma mater

The key is to hang on to these records
Treat them as passive candidates
Know graduation date? Know ~age

The key? One size does not fit all. Both for Volunteers and Corporate Sponsors.

Possibilities are endless...

Professional volunteers fast-tracked through leadership training

- Specific Organizations (e.g. AmeriCorps)
- Volunteer Organization Alumni (employees)
- Foreign language Fluency
- **Locations**
- **Diversity**

May want to sponsor all of Minnesota? (3M)

This is a huge opportunity!

Currently track 1,800 different terms that denote a volunteer of diverse background

Like corporate hiring, this could be a national campaign

Universities
Campus Organization
Professional Organization
Names
Niche diversity resume boards

Levels of Corporate Sponsorship

May want to be Platinum Sponsor for entire Gulf Coast? (bp)

Platinum

Sponsor the entire metropolitan area for one year
100,000 volunteers get invited to join (with your logo)
100,000+ additional candidates with no volunteer experience invited
4-5 event sponsorships per year (included in level)
No compete agreement (another accounting firm cannot sponsor)

Can manage waiting list for next year
Current platinum sponsor gets first shot at renewal
Sponsor can use POLI branding with approval
Sits on national strategic task force (only Platinums)

Sponsor a NY Cares Facebook Group?

Remember, there may be 160,000 volunteers
But there are millions of non-volunteers!

And special algorithms are used to best determine the type of non-volunteer who would join

Gold

2-3 sponsors can be gold in 100,000+ volunteer market
Or be the exclusive sponsor in smaller tier markets (e.g. Jacksonville)
Strategic role shaping local action center

Sponsorship can support local center, National Operations and/or National Technology Initiative, etc.

Silver

Industry sponsorship (PwC wants all accounting events)
Exclusivity, but cannot sponsor where there is Platinum in market

Like a franchise fee...
If you opt into technology platform for sourcing volunteers, percent of sponsorships support technology

All levels get full access to resume database

A million+ candidates

Can be tailored to company needs

Custom Language Sets for sponsors
- product lifecycle
- large systems
- QA test
- project management
- integration
- resource allocation
- program scope
- etc...

And ALL Volunteer Action Centers have complete access to database

Nation-wide access with full filters
Alerts when someone clicks through to Action Center site
Alerts when volunteer moves into community (Boston to Dallas)

Assume Lockheed Martin is a sponsor
Maybe interested in a NGC Systems Engineer?

THE UNIVERSITY OF TEXAS MD ANDERSON CANCER CENTER Making Cancer History®

May not want to sponsor market
May instead want to sponsor opportunity area

If the message can be tuned to an area of interest (and) you can reach the volunteer as a member of a larger group...

Many non-volunteers have difficulty taking the first step
If he/she thinks they may no someone (fellow PwC alumni)
Or have an area of interest/conversation starter (same university)
Much more likely to take the next step (and have a richer experience)

Success!

Volunteers can be further refined by areas of interest

But how do we determine areas of competency or interest?

Examples ....

	Austin	Houston
Animals and Environment		
Culture		
Civic and Community	Yes	
Education and Technology	Yes	
Health		Yes
Human Services		
Public Safety and Disaster Preparedness		
Faith-based Service		Yes
Children and Youth		
Hurricane Relief and Recovery		Yes
Working with Seniors	Yes	

Each market can be analyzed for strengths
Volunteers can be grouped by discipline with markets

For example, 1,700+ volunteers with hurricane in resume

5,000+ more with hurricane (non volunteers that can be invited)

But the list can be rolled up nation-wide in the event of a national emergency (42,000+ US hurricane & volunteer)

Sourcing data can enhance local Action Center performance metrics

Potential size of current volunteer market
Size of entire population in transition
Clickthroughs on invitations
Conversion rate

Resume Language Sets

A dictionary of terms that describe an area of expertise

For example, does the volunteer have one or more of these terms in his/her resume?

cyclone, disaster, earthquake, flood, hurricane, ike, katrina, rita, tornado, tsunami, 9/11

And/or some of these more general disaster management terms?

cross disaster, disaster assistance, disaster management, disaster medical, disaster preparedness, disaster recovery, disaster relief, disaster response, disaster services, disaster victims, emergency department, emergency management, emergency medical, emergency response, emergency services, federal emergency, first aid, flood relief, mass care, national disaster, red cross, relief effort, relief volunteer, response team

And are you already a volunteer?

community involvement, community outreach, community relations, community service, community volunteer, fund raising, habitat for, human services, mission trips, outreach program, public affairs, public safety, salvation army, service ribbon, service volunteer, social work, the homeless, volunteer activities, volunteer coordinator, volunteer education, volunteer experience, volunteer fire, volunteer for, volunteer program, volunteer service, volunteer services, volunteer work

Public Service / Other Experience

Director - Food Bank: Oversight and operation of programs; grant writing; fundraising; volunteer recruitment; established training programs; counseled clients. Coordinated with various human services agencies. Volunteer position.

Board of Directors President - Child Abuse Prevention program : Major accomplishment was successful completion of national approval for opening of center . Developed requirements; established committees; conducted fundraisers and television interviews to promote programs. Volunteer position.

Emergency Response : Federal Emergency Management Agency (FEMA) - Emergency Disaster Relief Employee; Community Emergency Response Team (CERT).

Development of new municipality in Brevard County: Executive Committee member; researched incorporation alternatives; presentations at town meetings; reviewed Feasibility Study; led teams to develop town charter and structure.

Advisor Team America Rocket Challenge (Palm Bay Senior High School), team qualified for national competition; Junior Achievement classroom instruction; Boy Scouts of America leader; Mentoring Brevard County Schools.

While maintaining confidentiality of clients, I assisted in recovery efforts related to Hurricane Rita , primarily in Cameron Parish. Or it's a simple one-liner coordinated efforts with our construction staff, as well as with fellow case managers, my supervisor and the station manager to guarantee that all possible assistance would be granted to those in need.

2006-2007 AmeriCorps Volunteer — And/Or it's previous involvement with organization

Case Management Assistant, Lake Charles, LA

I assisted with file maintenance, updated contact information, performed mail-outs, accompanied my assigned manager on home visits , checked and

High-end Professional

Highly talented and accomplished professional with proven experience in the collection, evaluation, dissemination, and use of information regarding the incident and the status of emergency response resources. Experienced in emergency management planning, preparedness , mitigation, response , and recovery , especially in the areas of Emergency Operations Center (EOC) management , incident management , dispersion modeling, incident trends, psychological effects, evacuation/shelter/shelter-in-place programs, and personal protective equipment selection. Experienced in Nuclear, Biological, and Chemical (NBC) or Chemical, Biological, and Radiological (CBR) warfare defense. Experienced in live agent environments. Knowledge of DoD organization, missions, programs and organizational relationships between Services (Navy, Air Force, Army ,&Marine Corps), Reserve Components, National Guard, Coast Guard, and Federal , State, Local, and Private agencies&departments.

Systems Engineer at Northrop Grumman

A dedicated volunteer who has run Food Banks
Worked in the area of child abuse
and worked with FEMA on disaster relief

- Animals and Environment
- Culture
- Civic and Community
- Education and Technology
- Health
- Human Services
- Public Safety and Disaster Preparedness
- Faith-based Service
- Children and Youth
- Hurricane Relief and Recovery
- Working with Seniors

A "gold mine" of volunteer capability
Lives in Malabar, Florida (does Martin Volunteers know about him?)

Like corporate hiring, is there a "blue chip" volunteer pool?

Can go after masses, but also have a special program for elite volunteer leaders

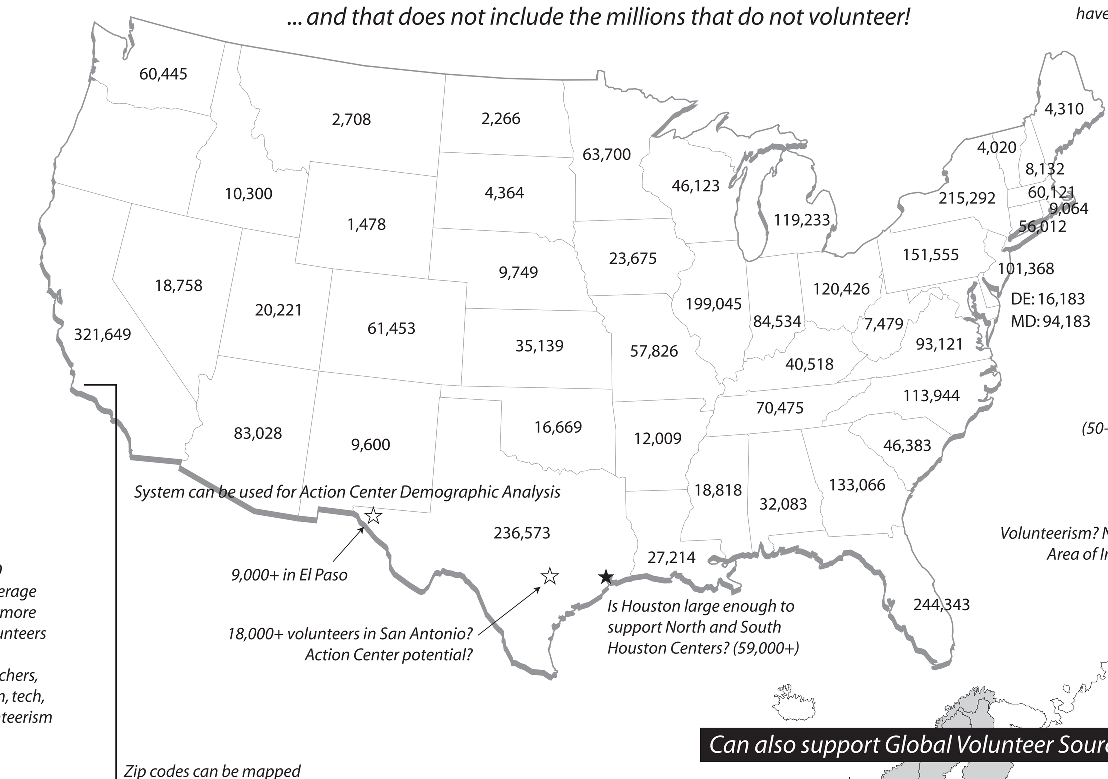
And by speaking to his/her area of expertise, more likely to engage and stay engaged

Can high-end volunteer leaders help administer Facebook Pages/Groups?

And can make strides improving overall quality of volunteer pool

How to engage and track 3.1 million volunteers...

... and that does not include the millions that do not volunteer!



System can be used for Action Center Demographic Analysis

9,000+ in El Paso

18,000+ volunteers in San Antonio?
Action Center potential?

Is Houston large enough to support North and South Houston Centers? (59,000+)

Zip codes can be mapped to each action center for sourcing activities

Manage proximity issues

Different market sizes

Can also support Global Volunteer Sourcing...

For example, 670,395 volunteers in Germany (on boards in last 365 days)

+ India, China, Canada

What about access for the local action center staff?...................................... And full local/national reporting!

All Action Centers have full data access (L.A. WORKS)

Every Los Angeles record
Full interface

GO

Can monitor clickthroughs on invite emails
Can pull entire mailing lists for upcoming events
Be alerted weekly when new volunteer leaders identified

Full contact information!!

Parsing Algorithms

- Current Leader
- Current Volunteer
- Non-Volunteer

You are leading, coordinating or have worked for a professional organization

We may "fast track" you for leadership

You mention volunteerism in your resume

... this may be a teacher, who used to do construction? Candidate for KaBOOM opp...

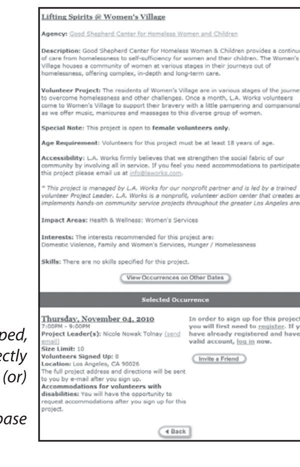
No mention of volunteerism, but have makings of great volunteer

(50+ different dimensions identified)
University? Columbia
Employer? Home Depot
Organization? African American
Graduation Date? Senior Citizen
Volunteerism? New, Current, Leader, Professional
Area of Interest: Human Services & Health

How do we know Human Services?
Works at Food Bank...
May have 2,000 terms in corpus for HS alone

Volunteer-To-Opportunity Algorithms

Volunteer Opportunity Database



Opportunities can be scraped, analyzed and categorized directly from member sites (or)

Can be imported from a central database

Very Important!

Making a decision to look for another job
It's time to "network" and get out there
Be social and make connections
(or)
I was recently laid off
Need activities; keep busy
Be around others while I look
Keep my spirits up
(or)
I am thinking about a change
Posted resume to see what's out there
I am being contemplative/introspective

Can capture potential volunteers right as they post resume (ongoing)

Email invitation is sent within 24 hours of posting resume

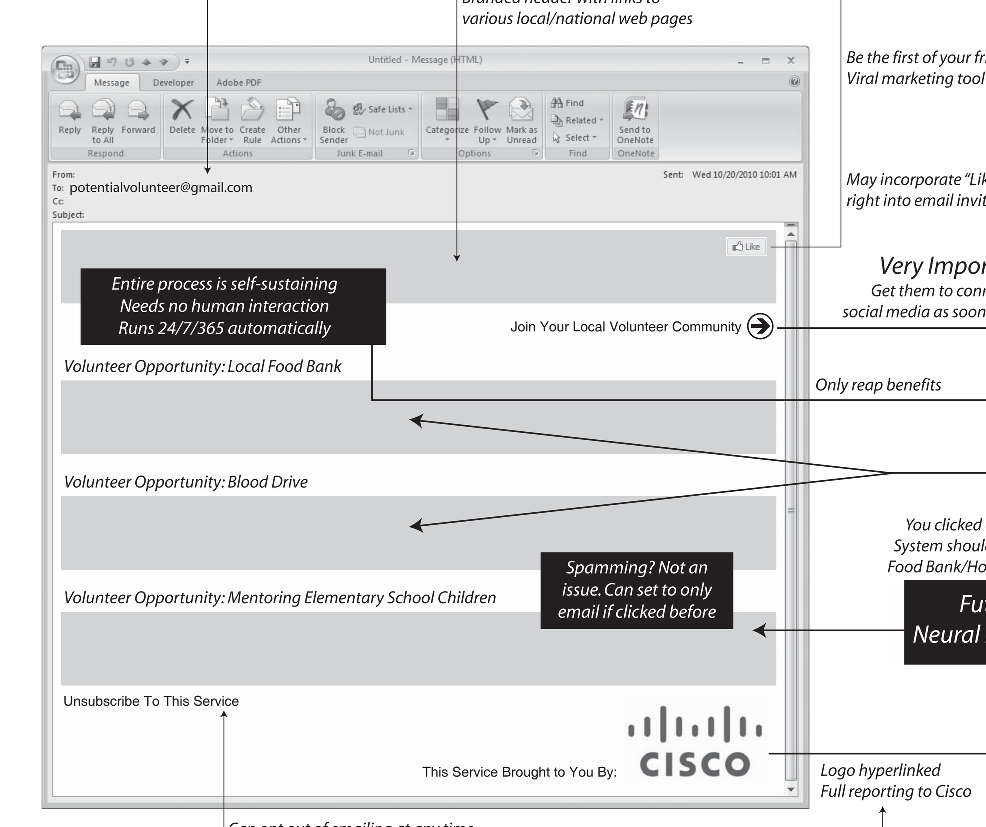
LinkedIn

Wait!
What about LinkedIn as a platinum sponsor?
Join LinkedIn as you are looking for new job (synergy)

Job boards just the first million+ volunteer connections
LinkedIn data can be monitored and added to same database

New resumes net extremely accurate contact information
These individuals WANT to be found (and sooner the better)

Branded header with links to various local/national web pages



Can opt out of emailing at any time

Be the first of your friends?
Viral marketing tool at it's best!

May incorporate "Like" buttons right into email invites?

Very Important!
Get them to connect via social media as soon as possible

Only reap benefits

Deep Linking from email to rich content critical

You clicked on Food Bank?
System should send you more Food Bank/Homeless type opps

Future Neural Network

Logo hyperlinked
Full reporting to Cisco

Number clicks on logo?
Number of emails read?

(or)

This Service Brought to You By: Walt Disney

Los Angeles-based appears on all LA volunteer invites?

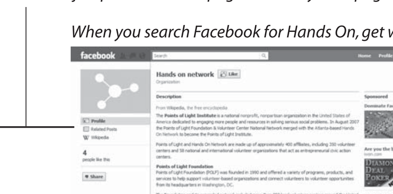
This Service Brought to You By: IBM

Going out to a Network System Engineer?
IBM may sponsor a "type" of volunteer?

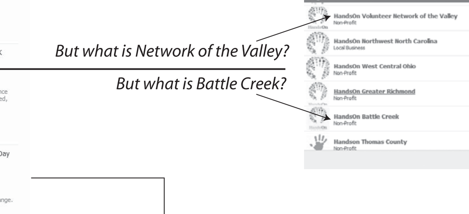
975 Like This... We can send 1 million+ into Facebook!!

How do I jump from the wiki page to the Bay Area page? I don't.

When you search Facebook for Hands On, get wiki page?



Or I find a list?

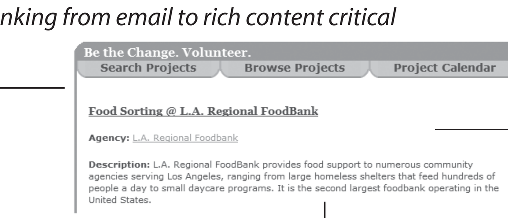


But what is Network of the Valley?

But what is Battle Creek?

30 seconds from getting email to joining a Volunteer Community or viewing an opportunity!

And this is not the only email...
Can be sent monthly...
Action Center may do special mailing
Or may alert on next Food Bank opp?



Potential volunteer clicked? LA Works knows it!

Entire system can be trained to learn volunteer preferences

PROJ	Volunteer Sourcing
DRAW	David Gossett
DATE	October 18, 2010
CLNT	Points of Light
SPEC	Blacklines
SIZE	30" x 48"
SHET	1 of 1
DESC	

DEVELOPMENT USE ONLY