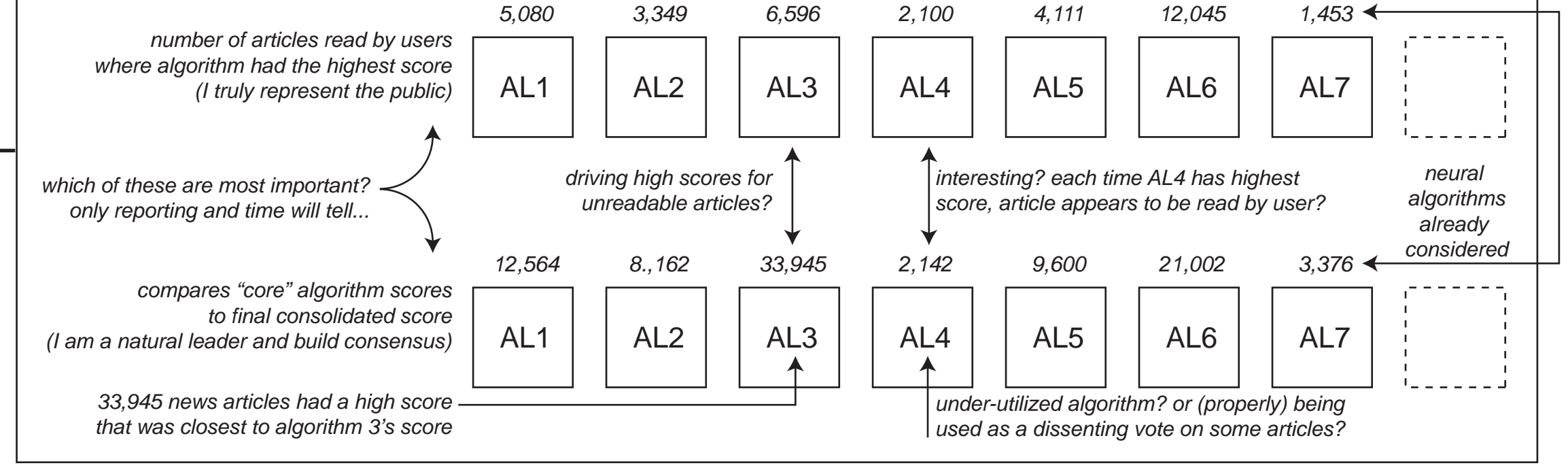


Six Clusters Available to Search Interface

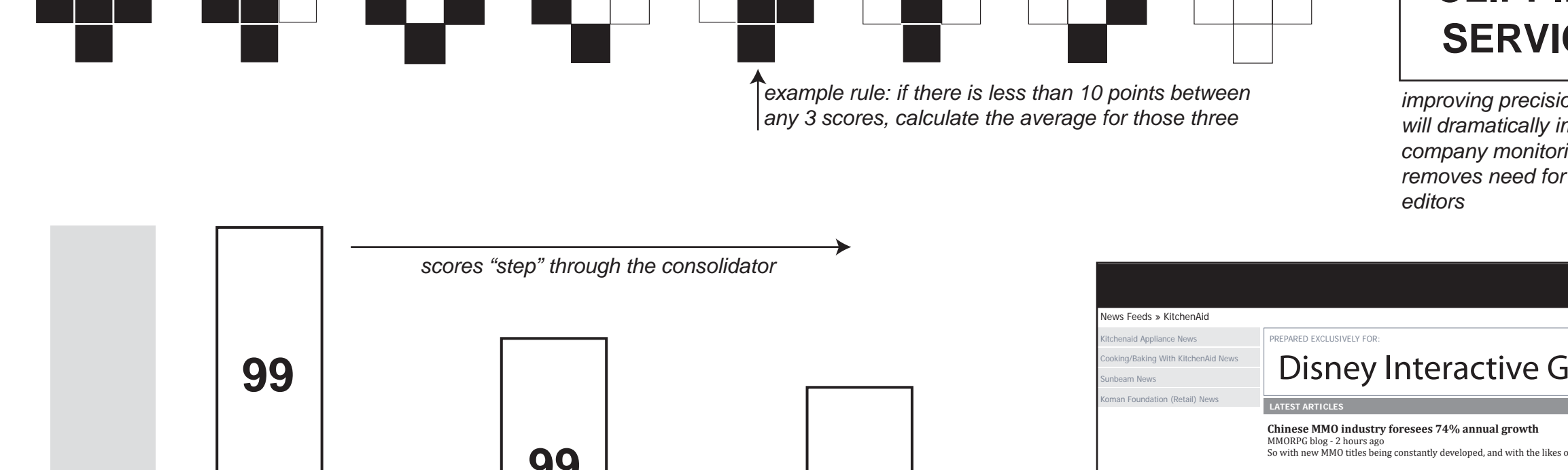


system improves as a result of direct interaction with system more users = more success

Machine Learning



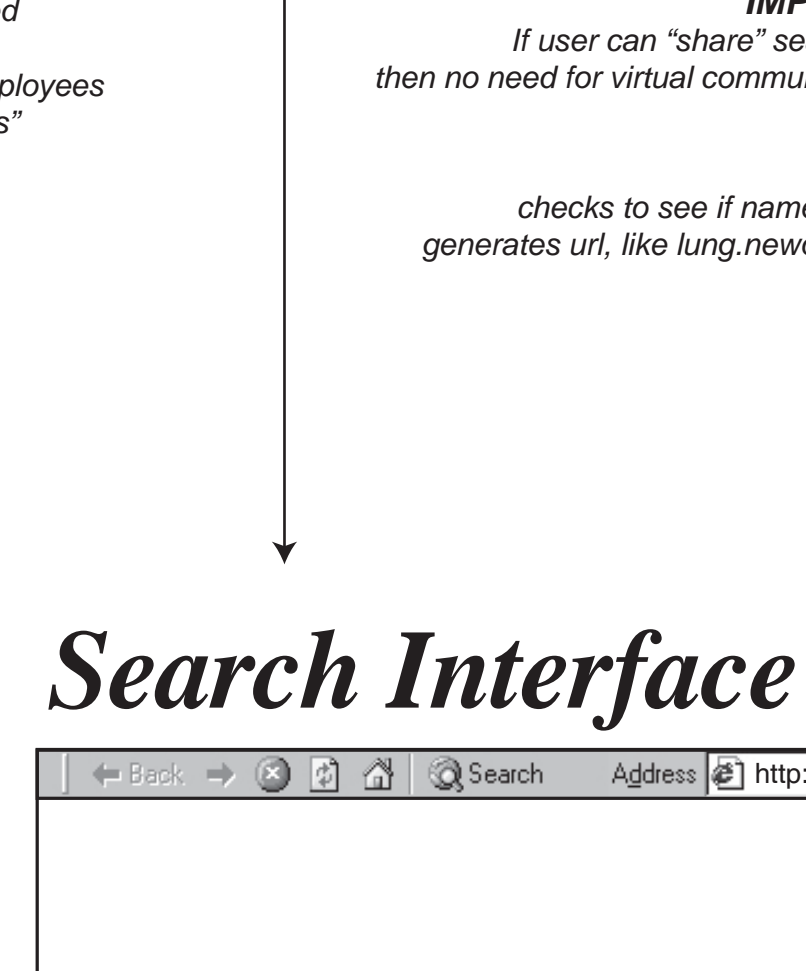
Score Aggregation (Consolidator)



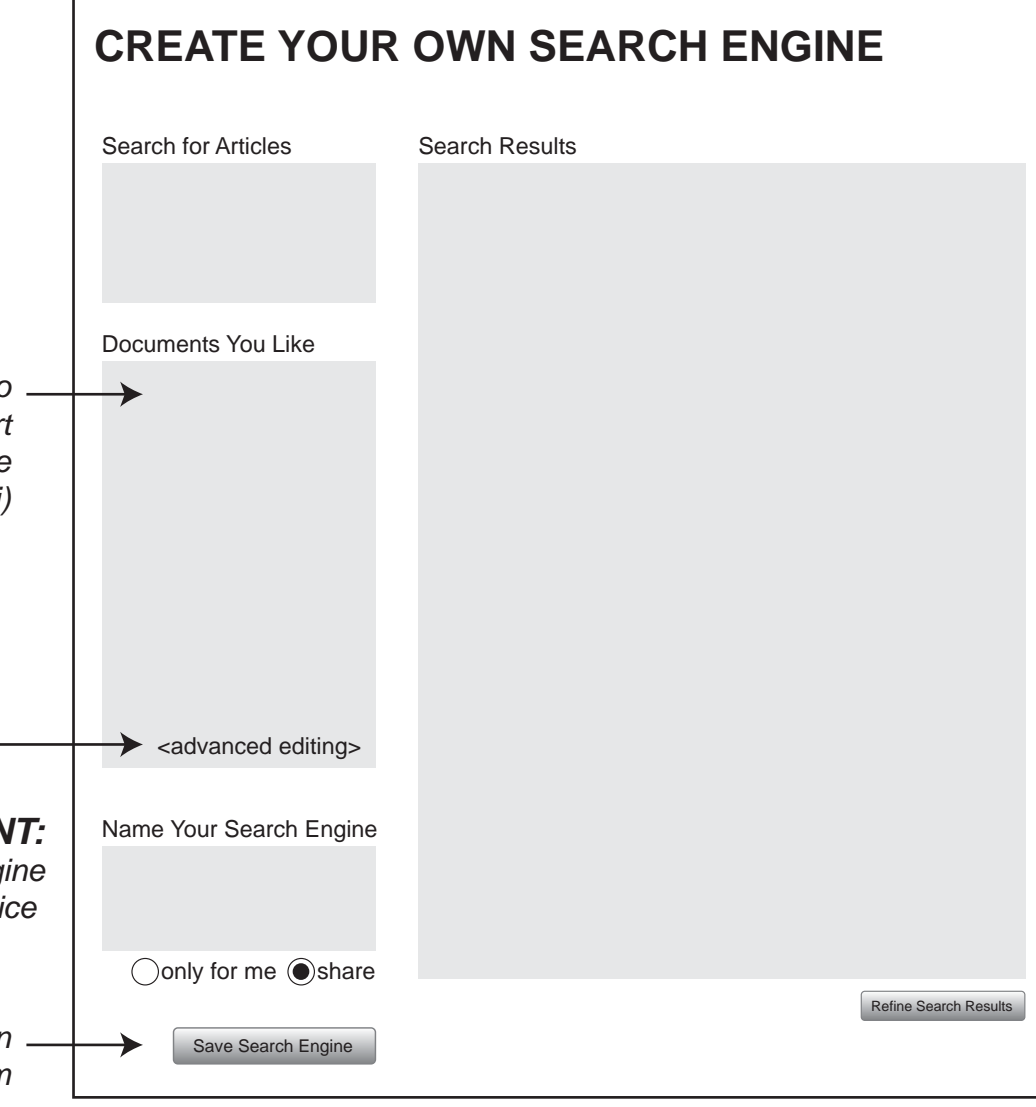
CLIPPING SERVICE



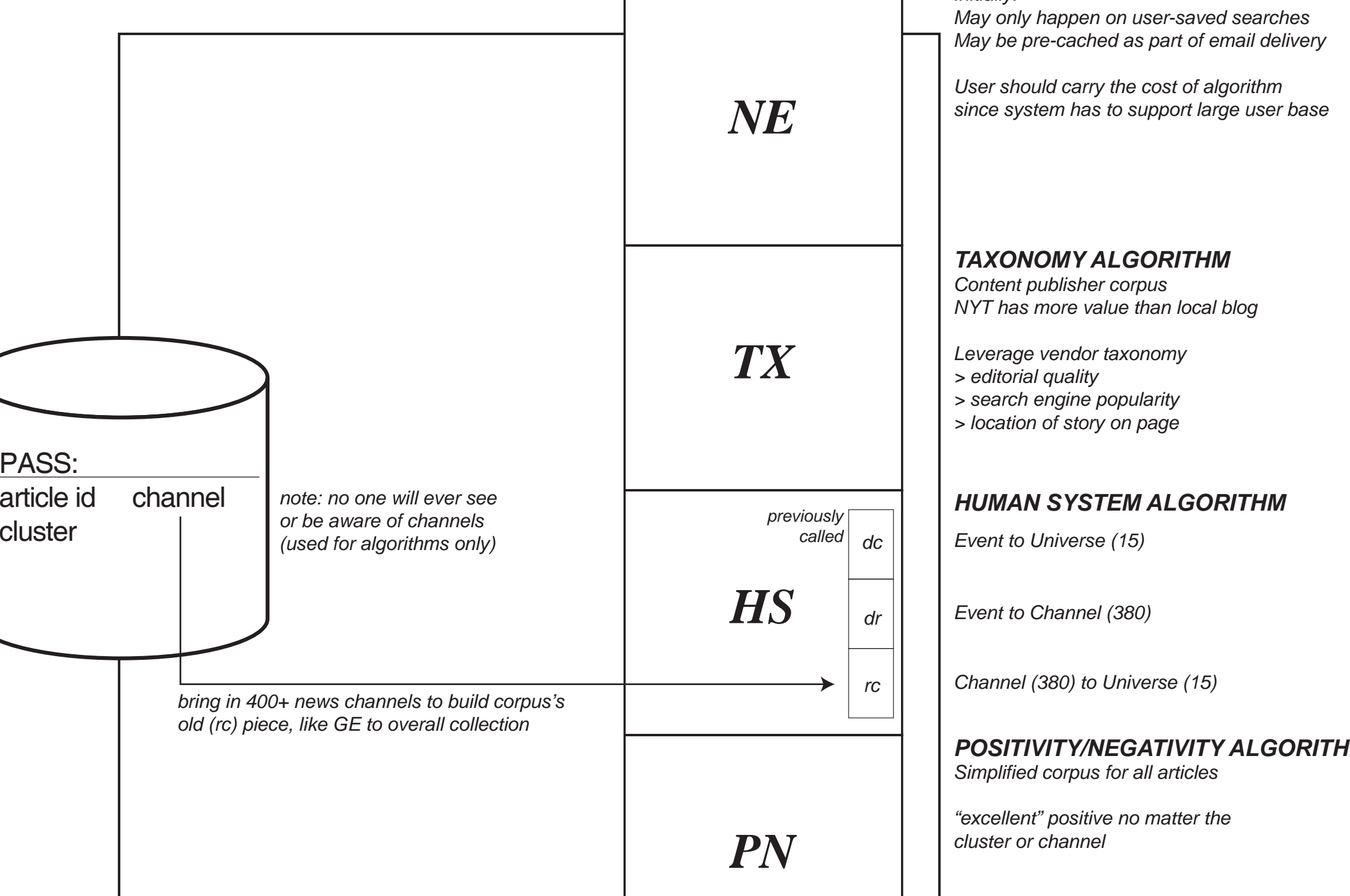
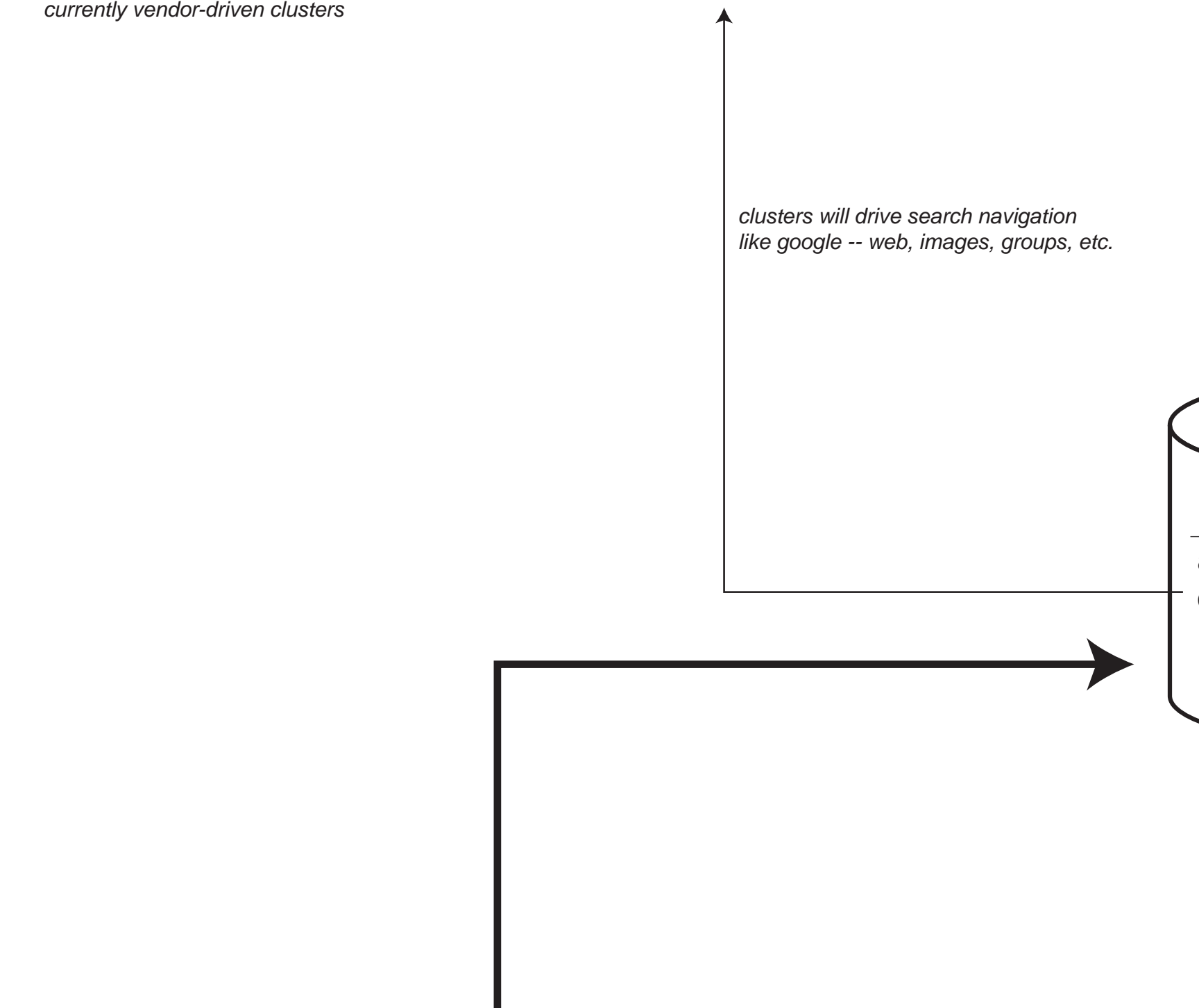
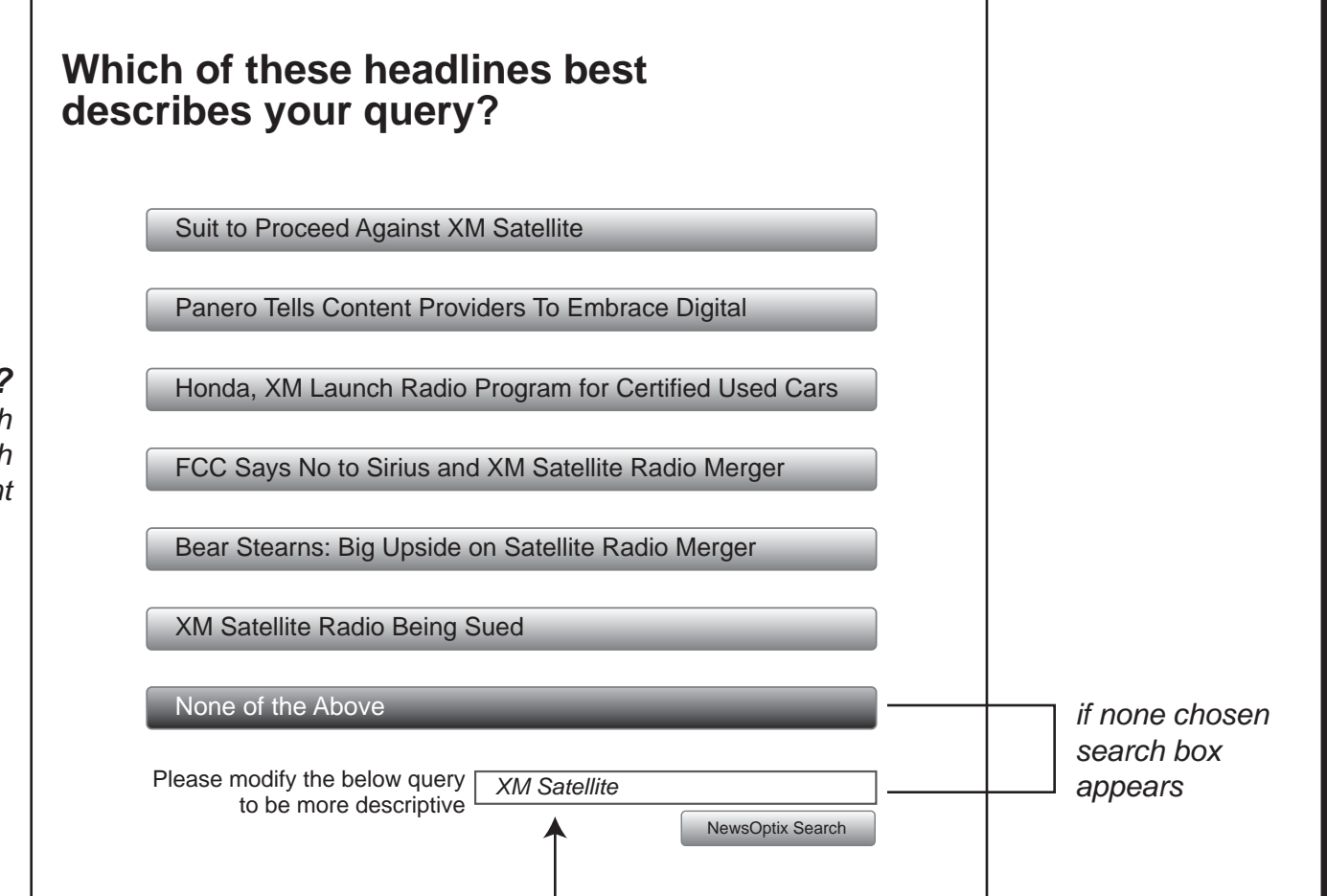
INDUSTRY PORTALS



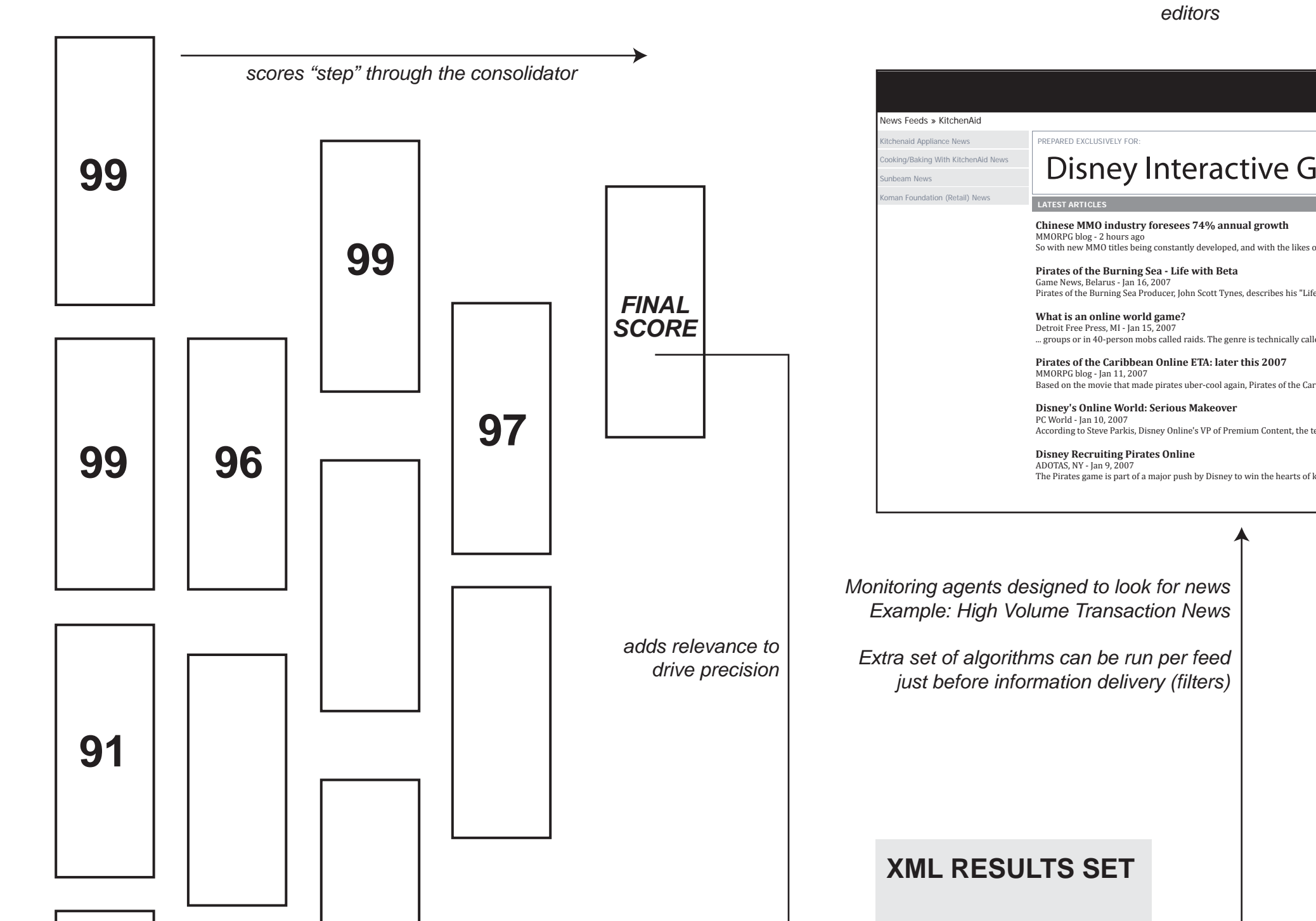
Build Search Engine



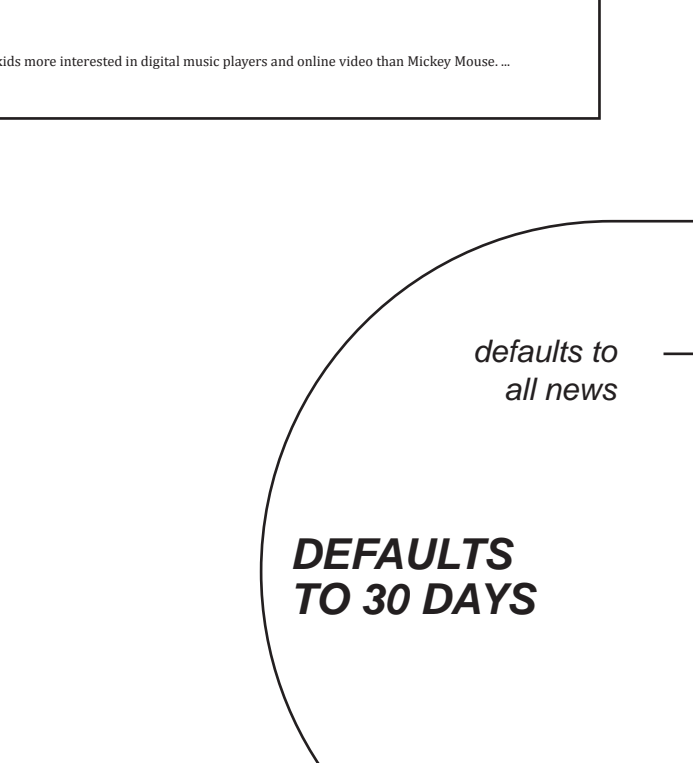
Guide Me



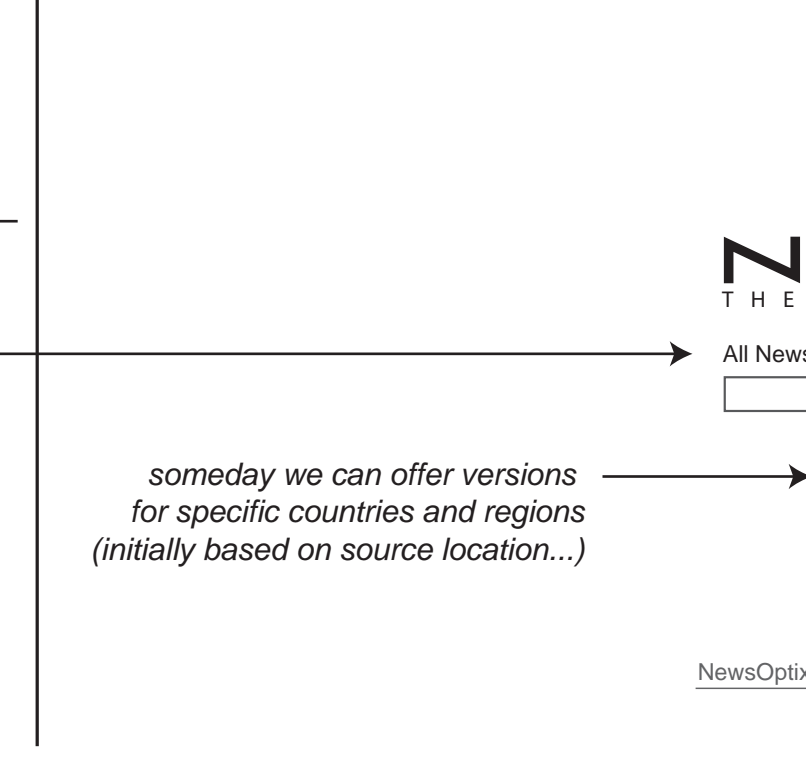
NORMALIZE RAW SCORES TO BEST-FIT CURVES



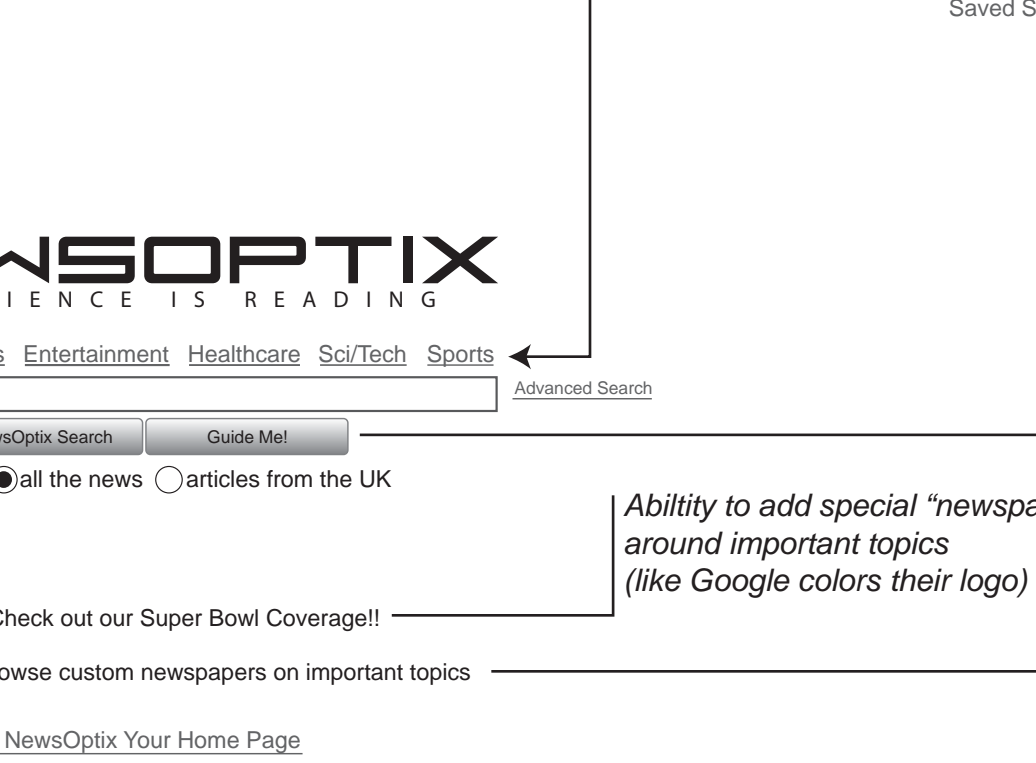
Search Interface



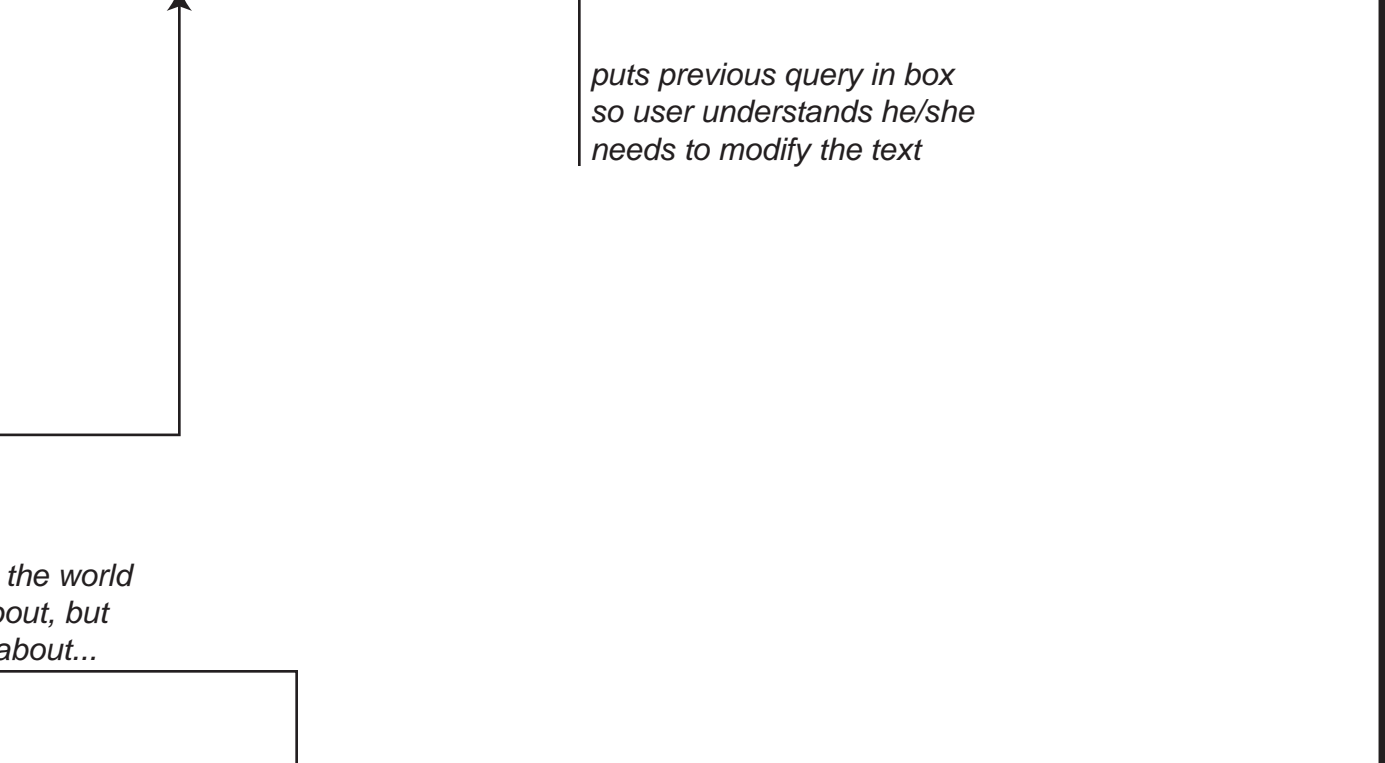
Reporting Engine



Search Results



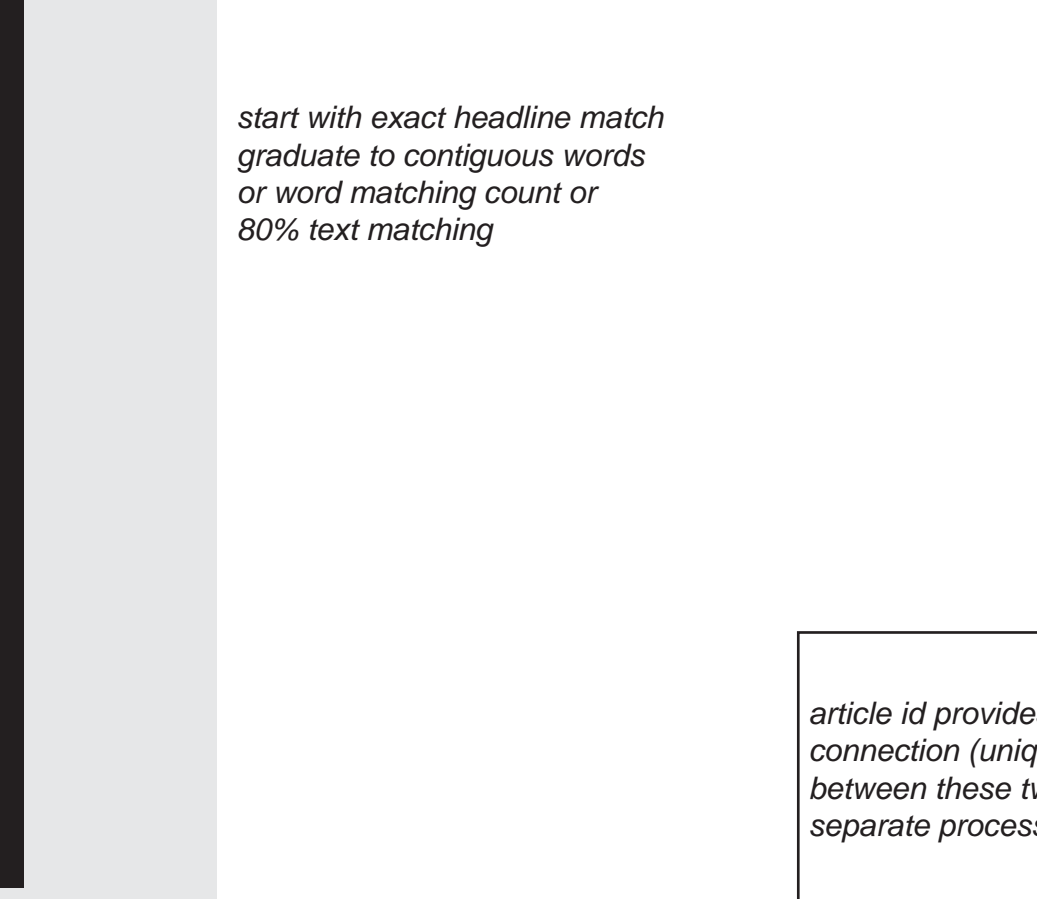
Refined Search Results



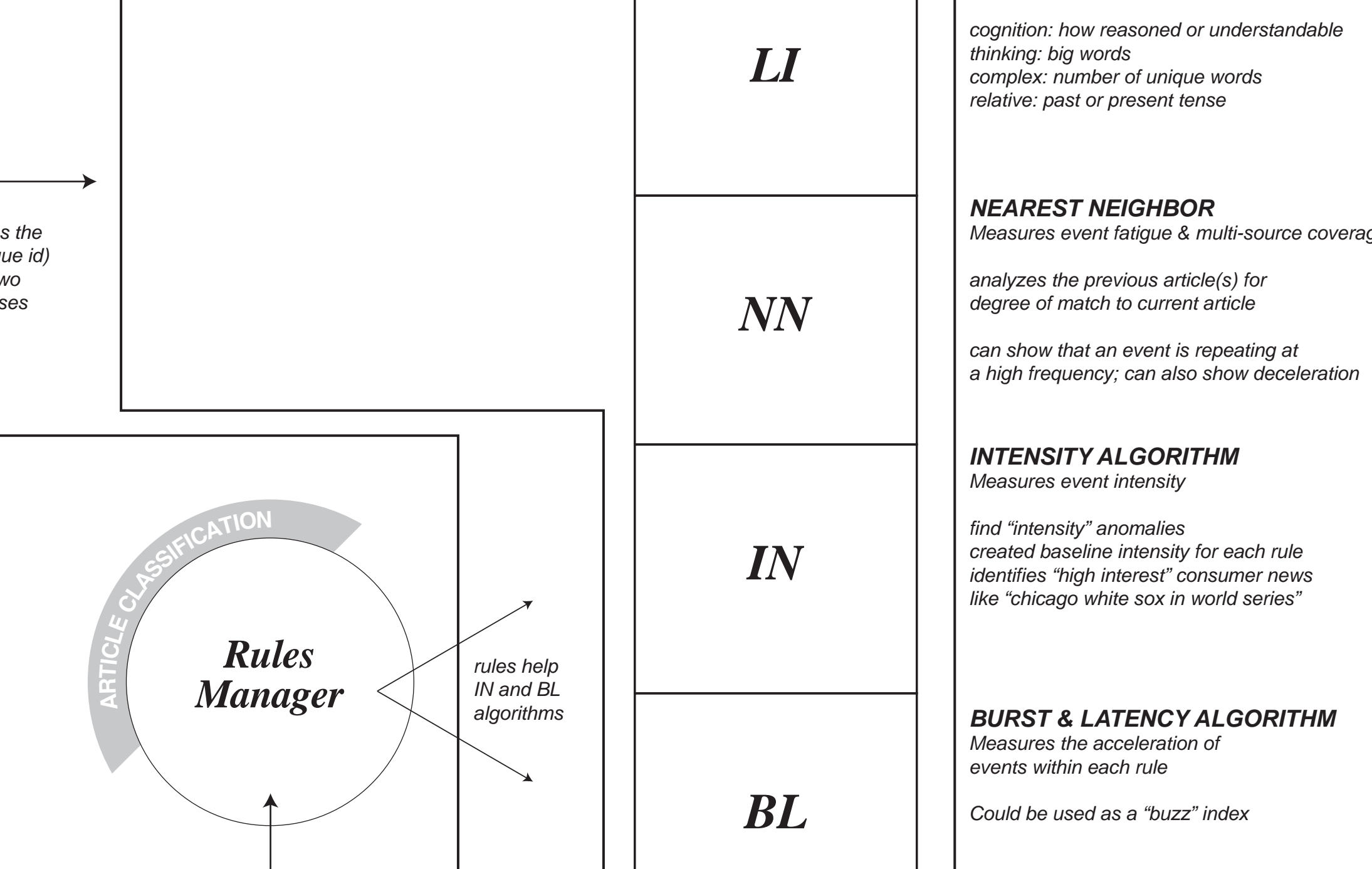
Article Feed



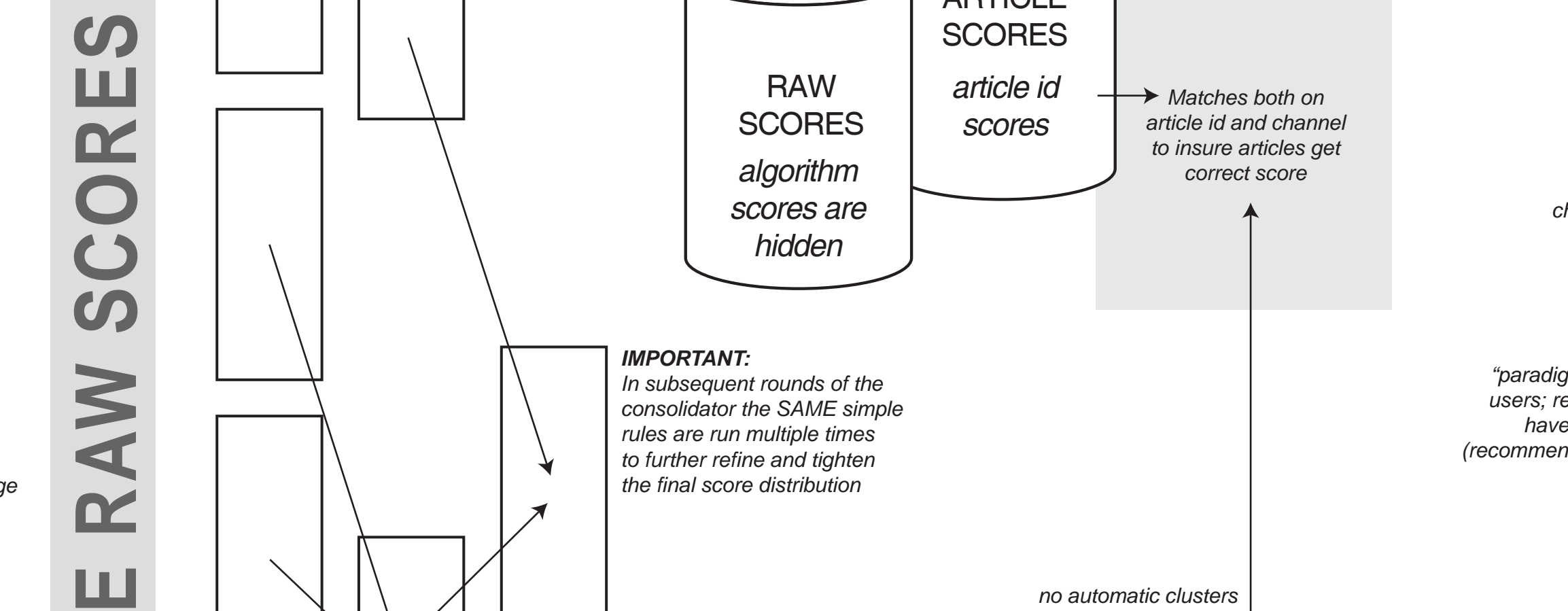
HEADLINE DE-DUPING



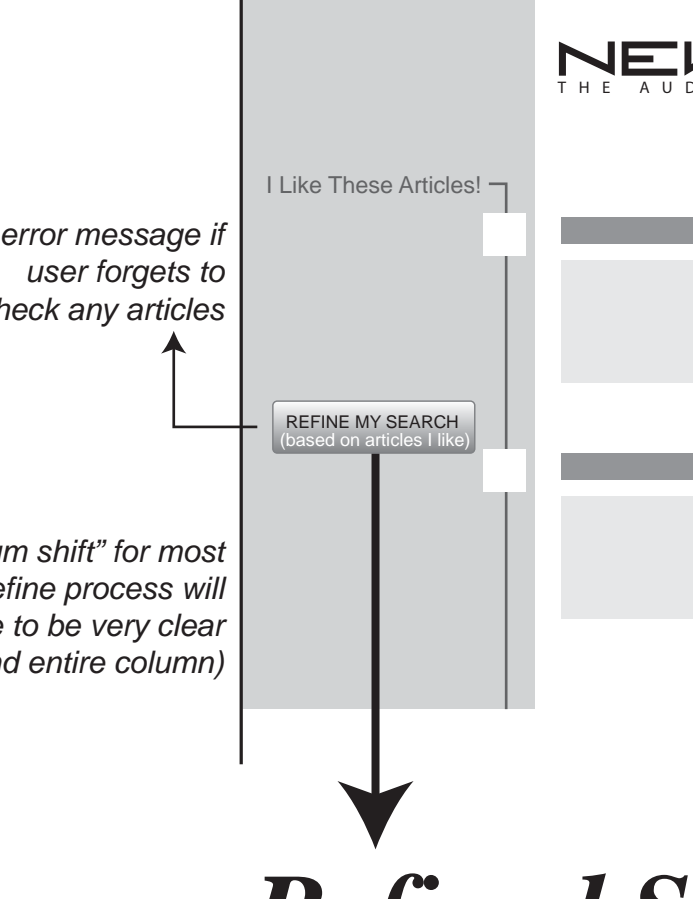
Algorithms Ranking News



XML RESULTS SET



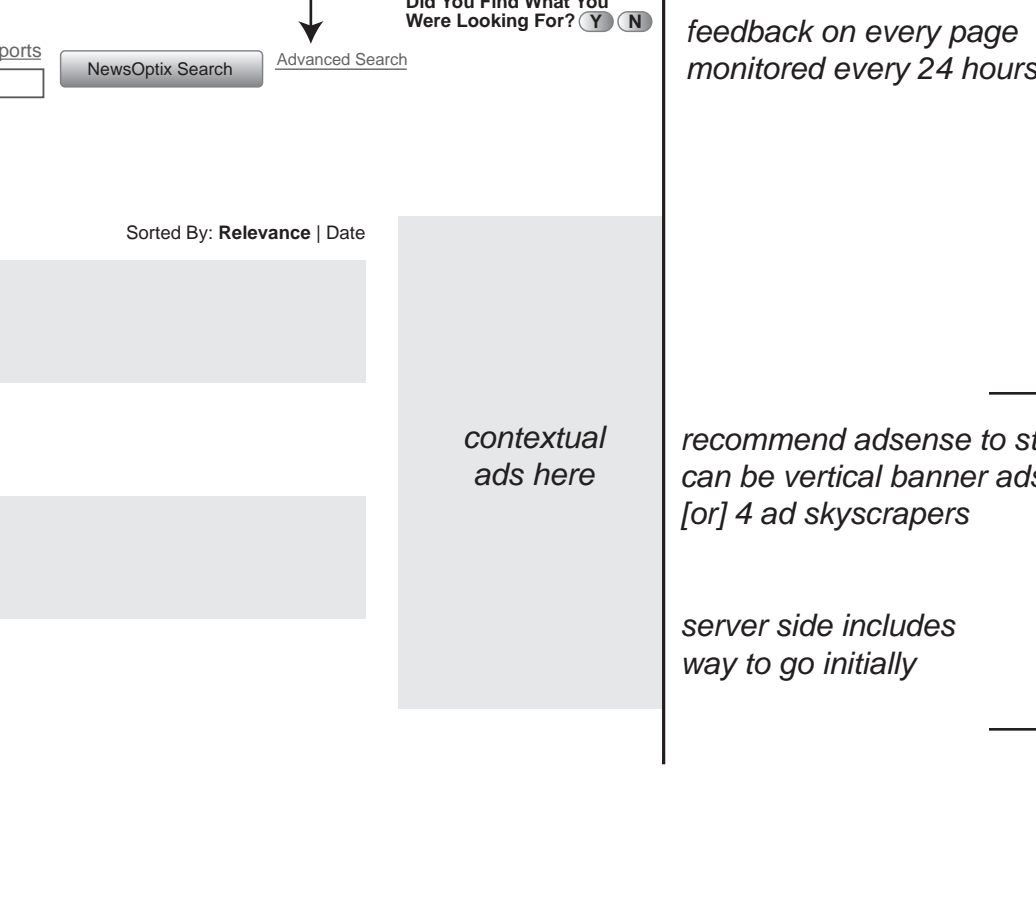
Article Index



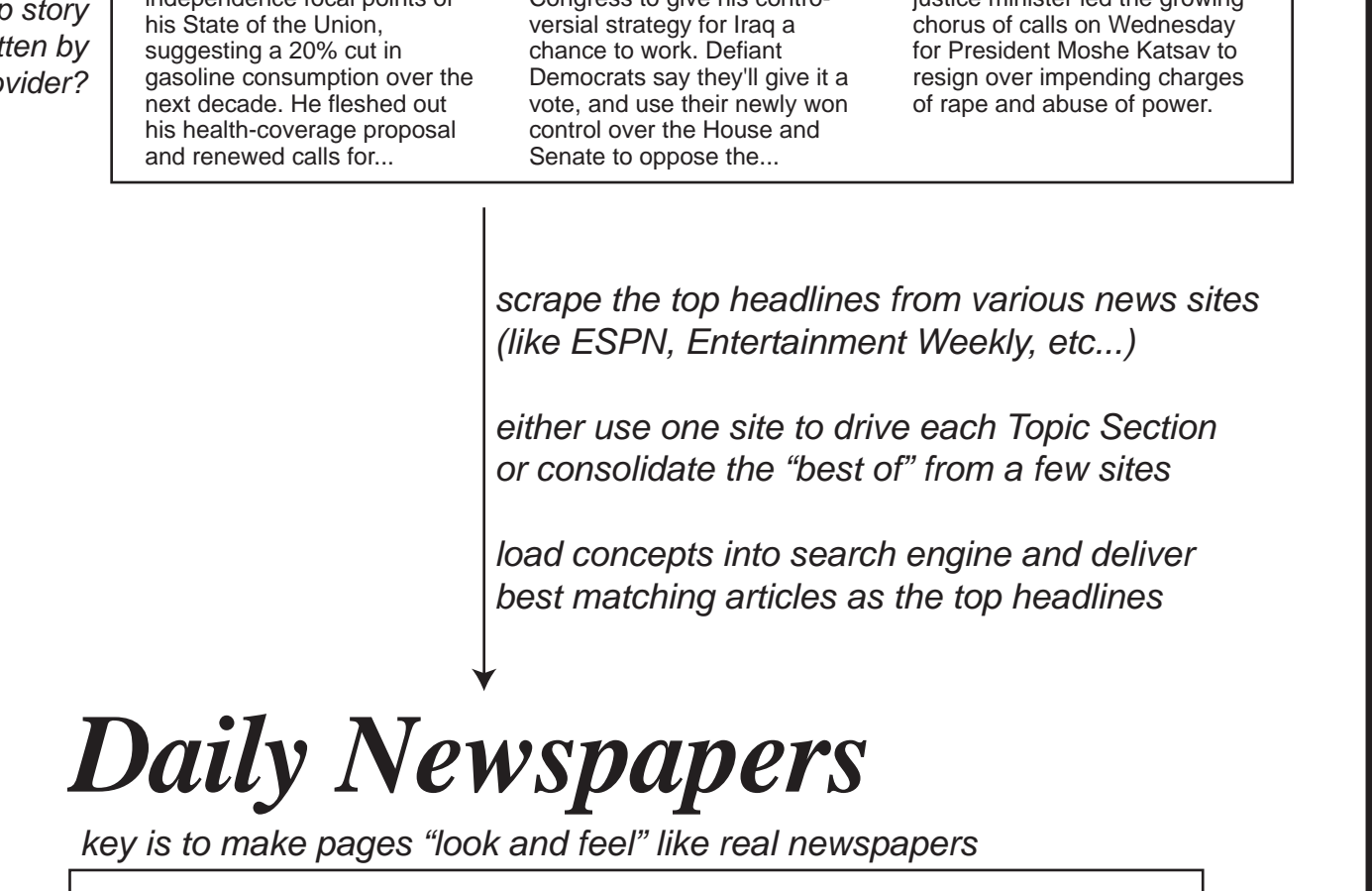
Rules Manager



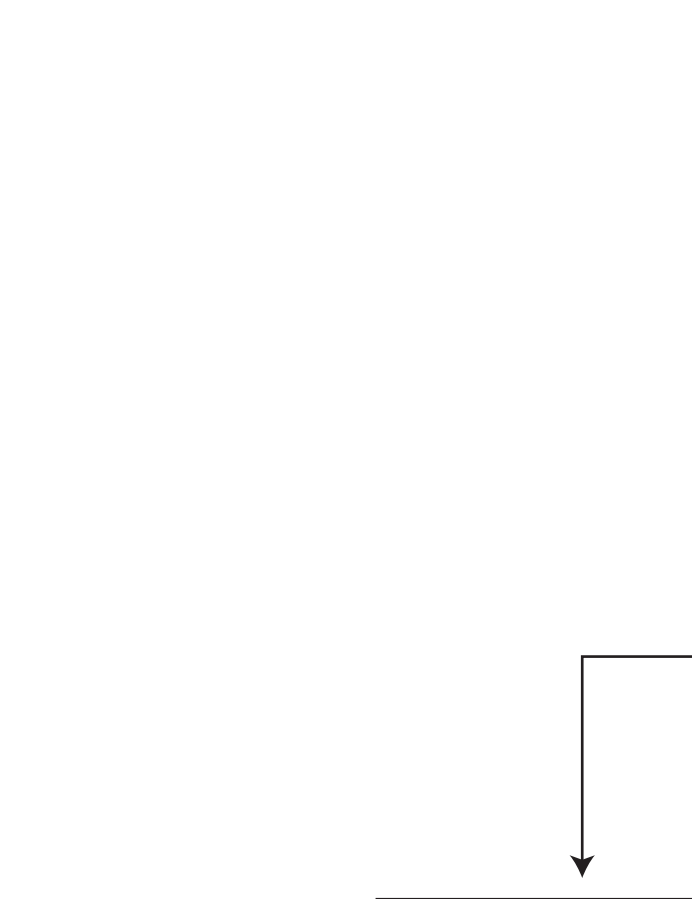
Phrase-Based Indexing



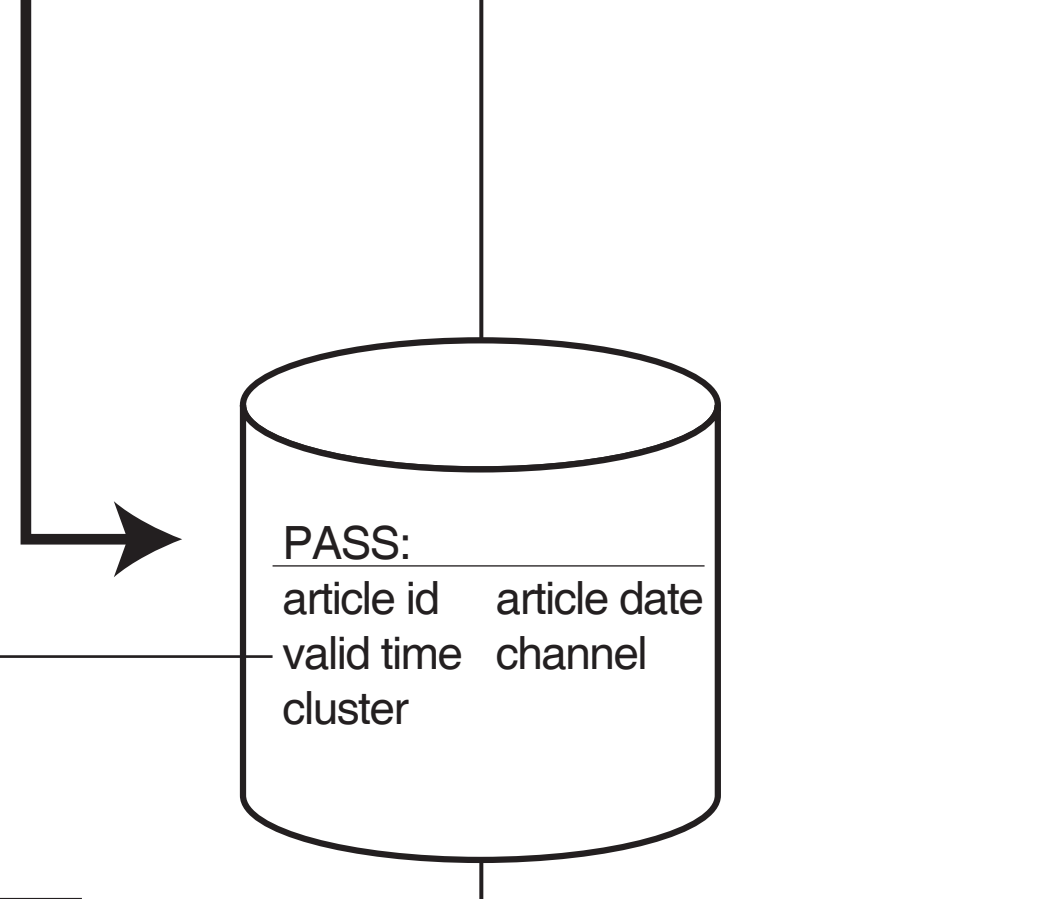
Virtual Community



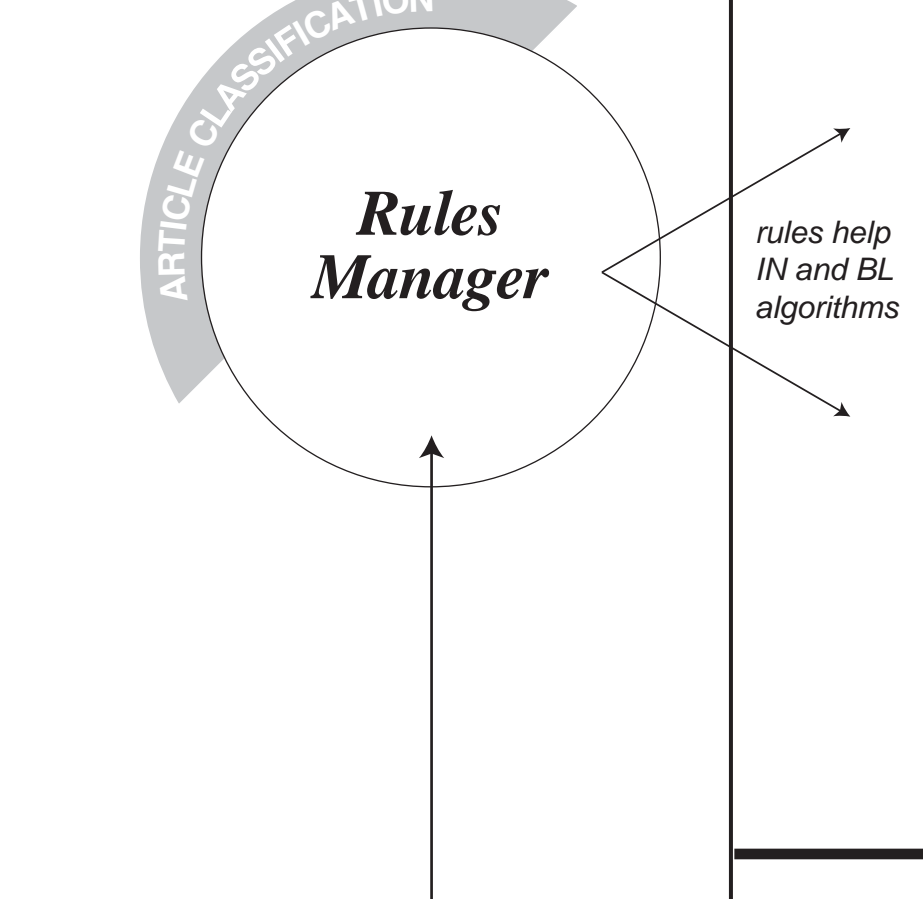
Article Sunsetting Agent



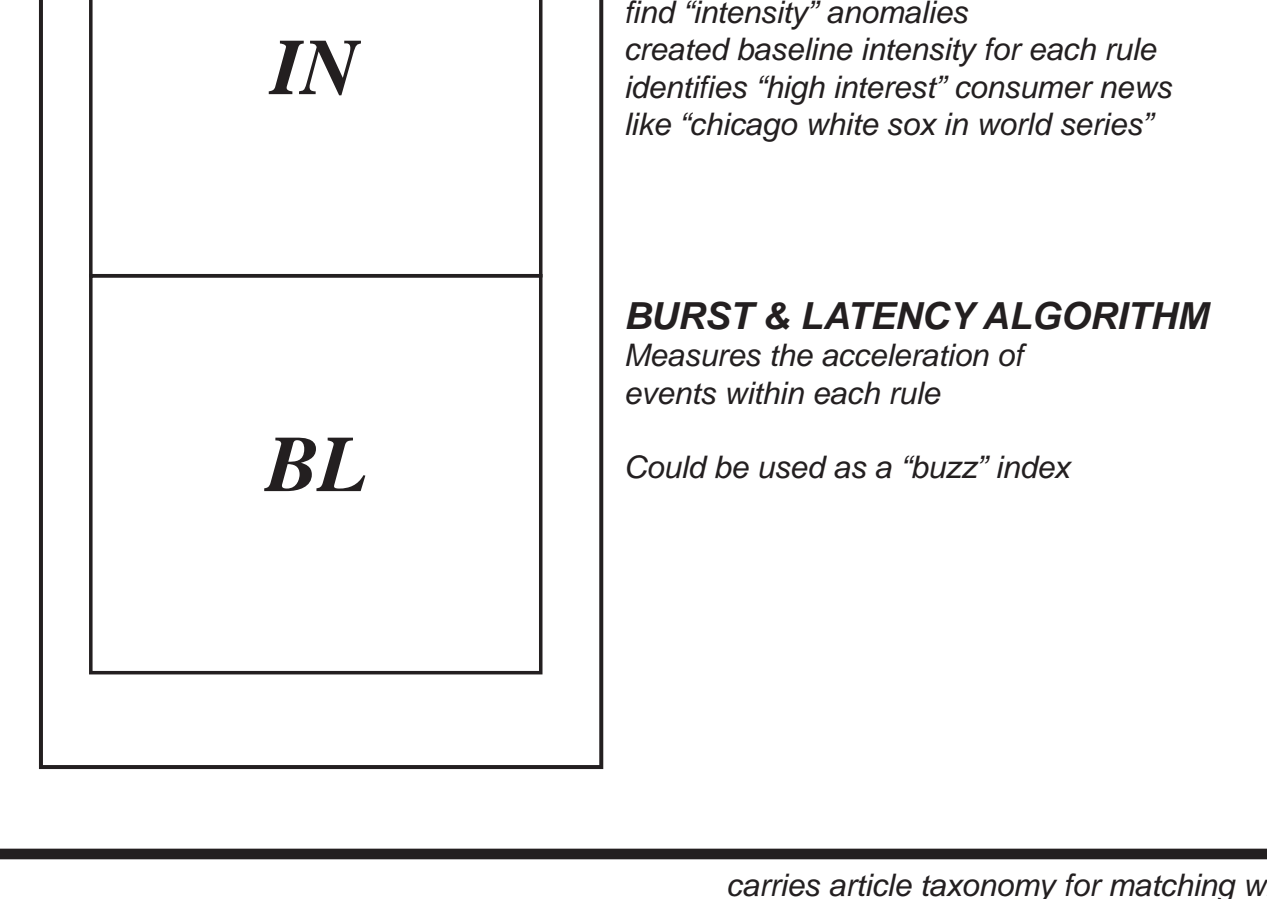
Rules Manager



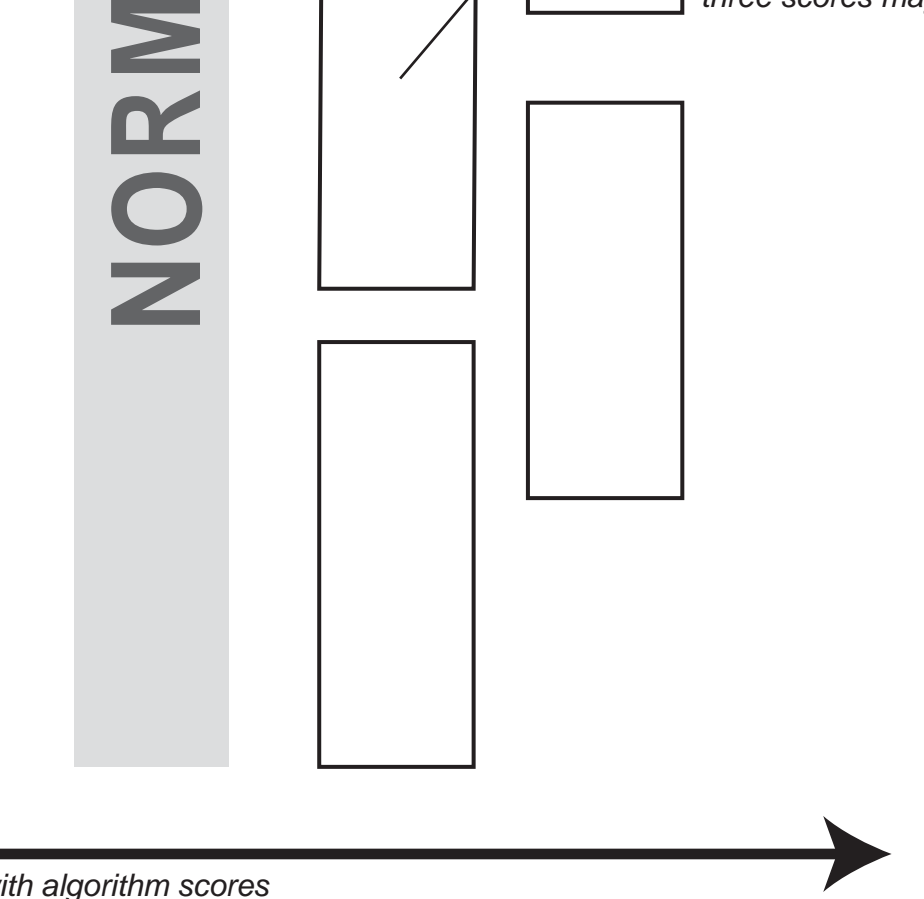
Phrase-Based Indexing



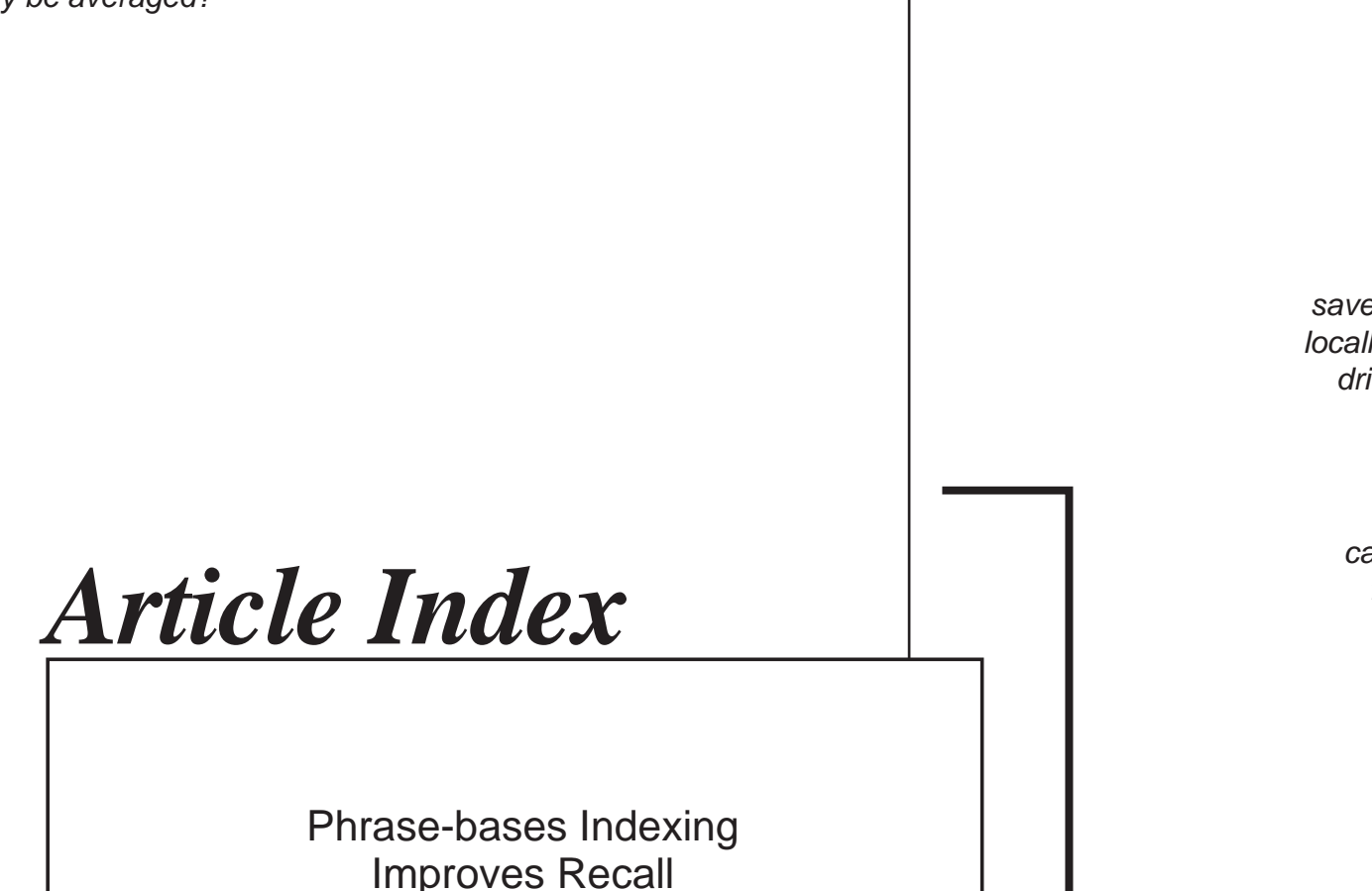
Virtual Community



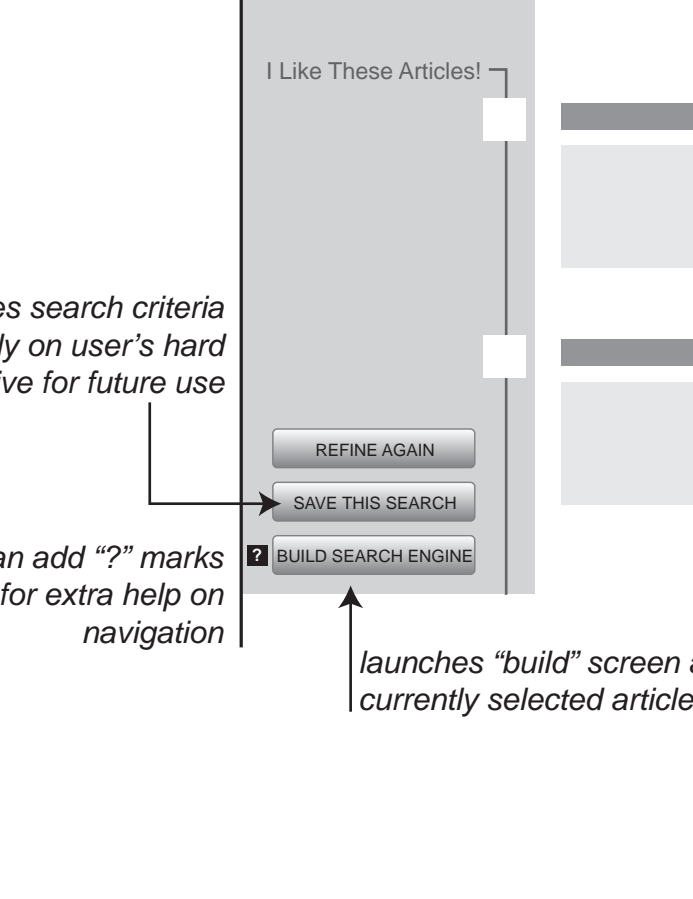
Article Index



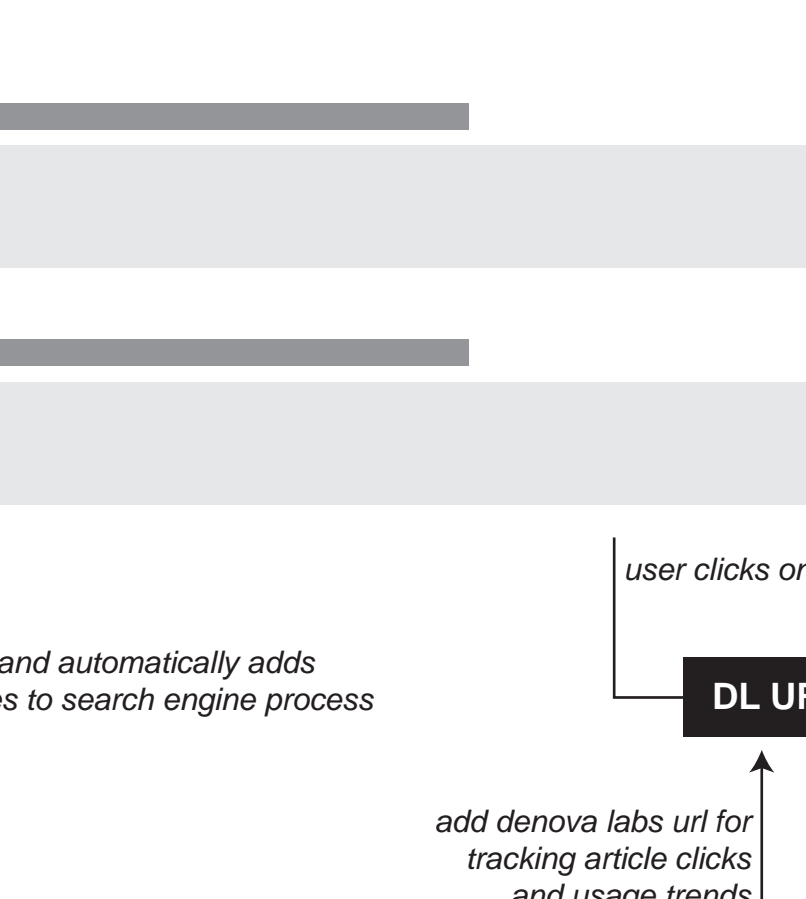
Rules Manager



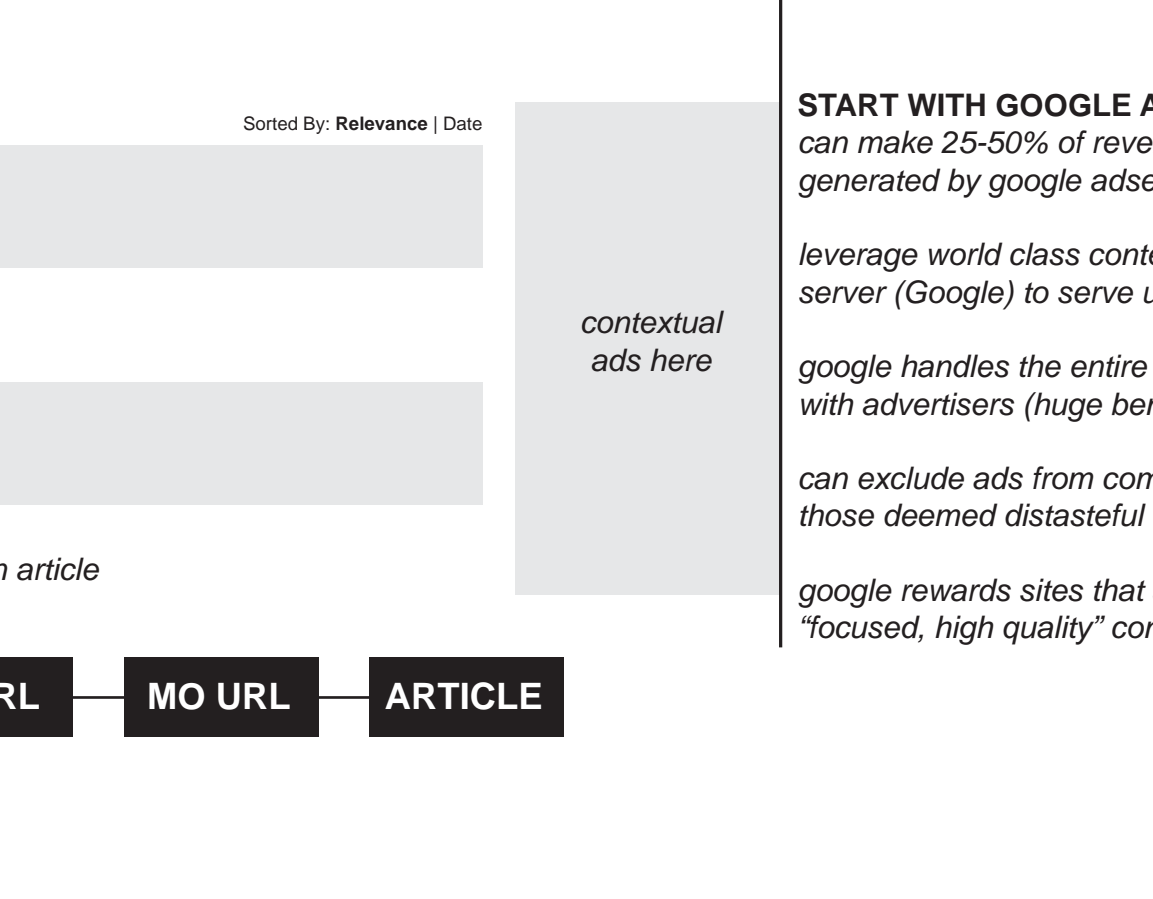
Phrase-Based Indexing



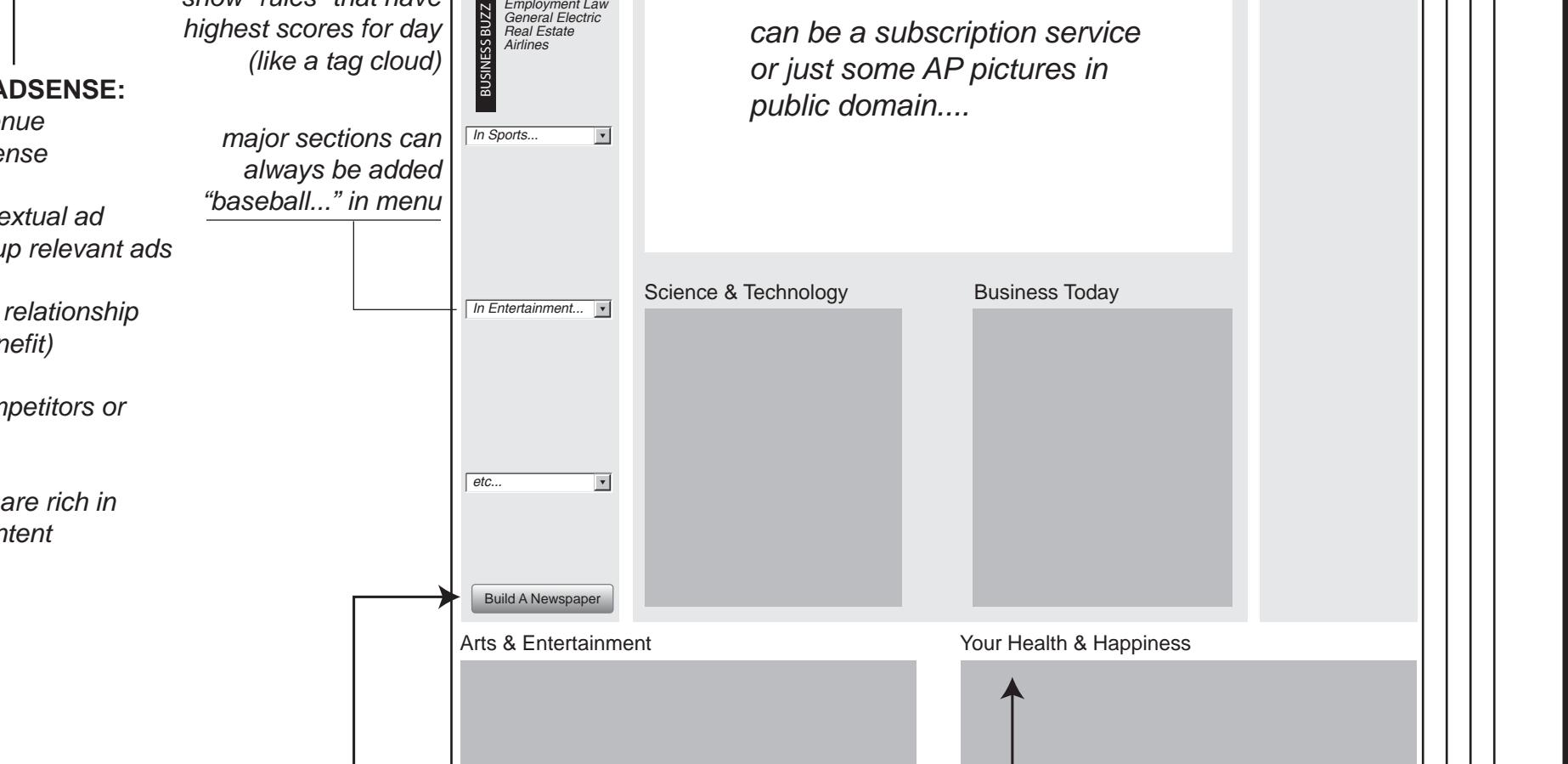
Virtual Community



Article Index



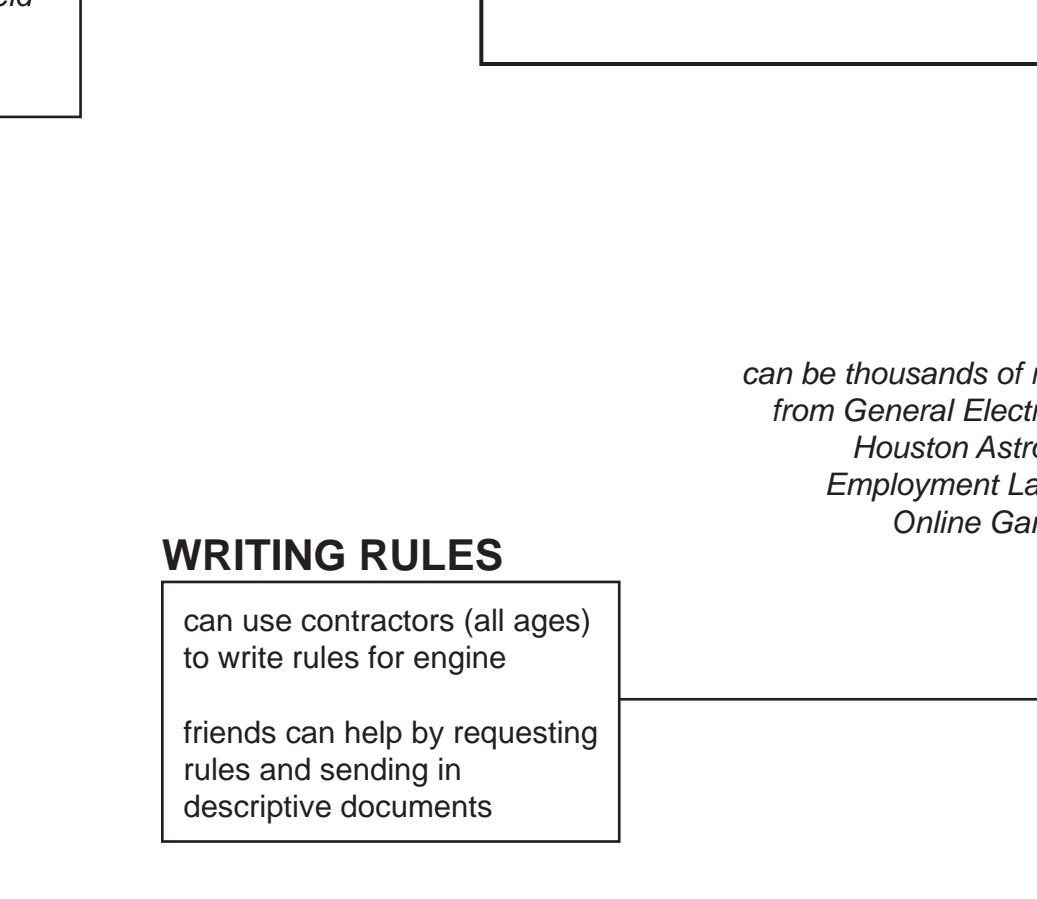
Rules Manager



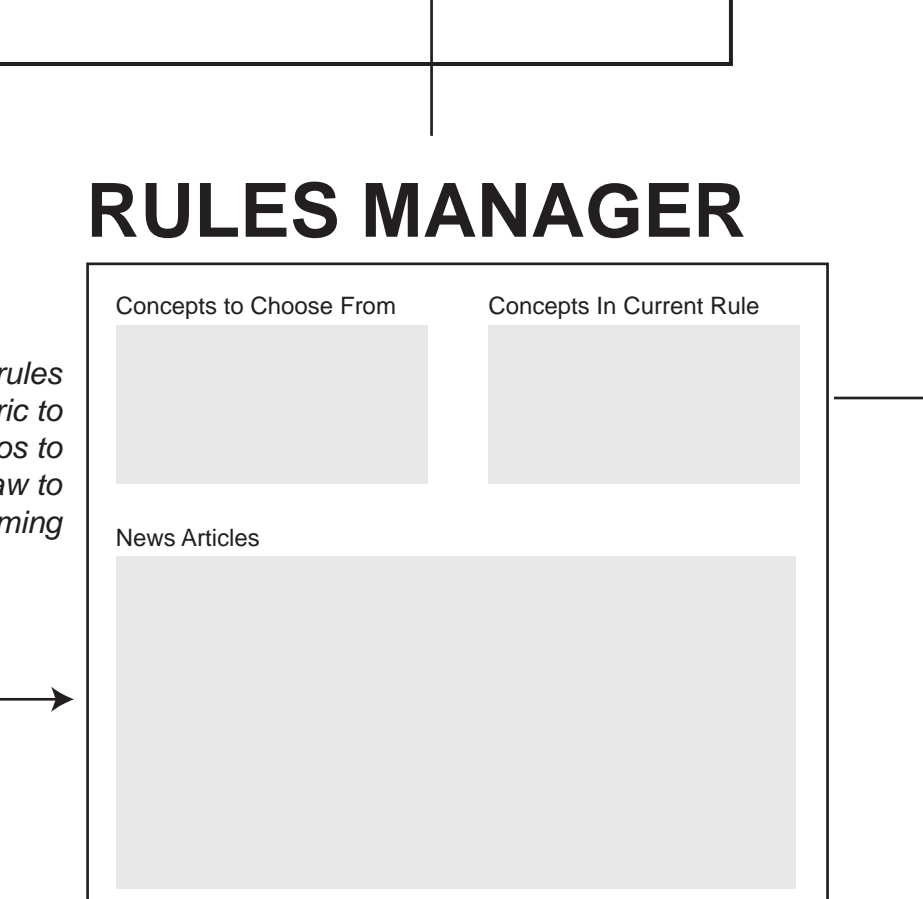
Writing Rules



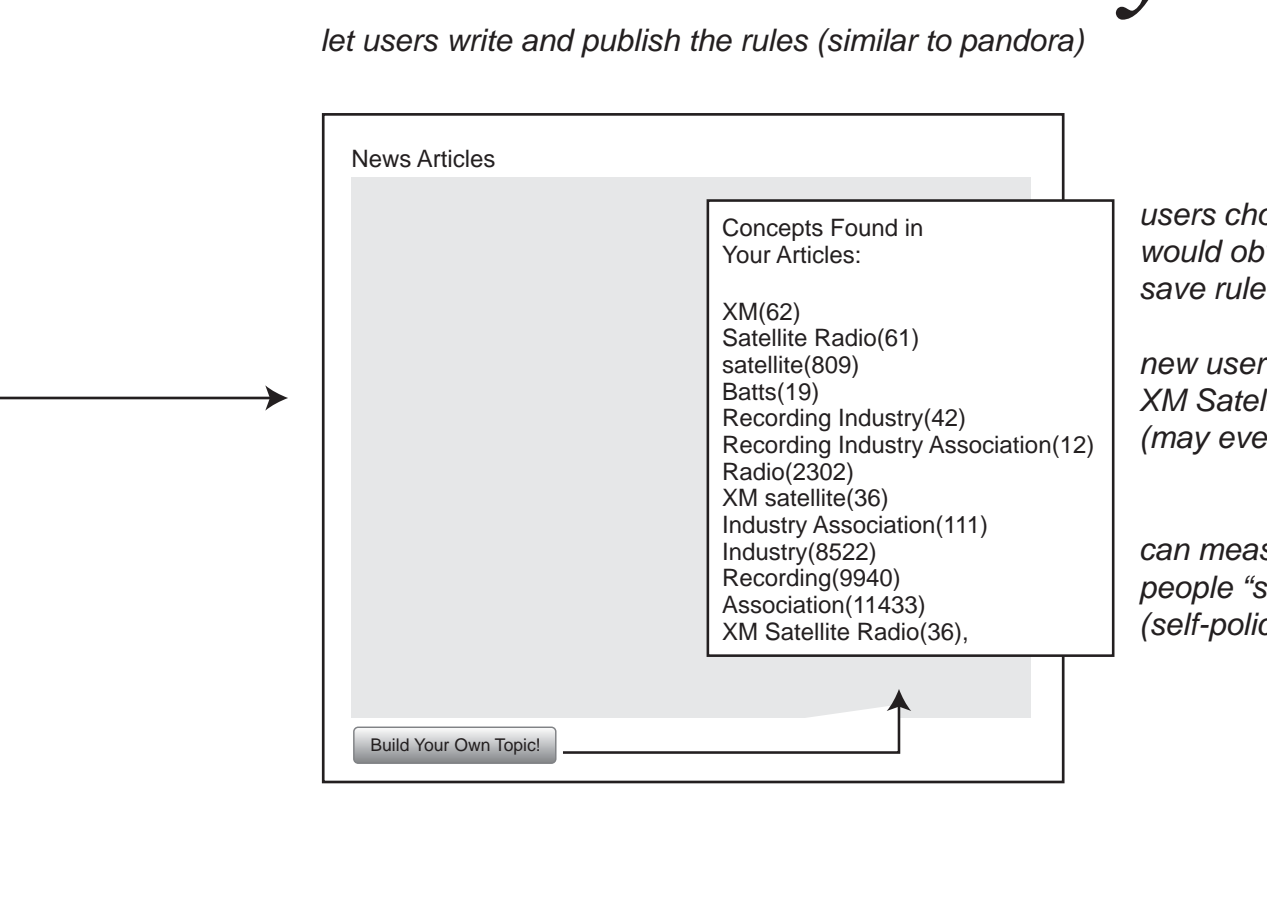
Rules Manager



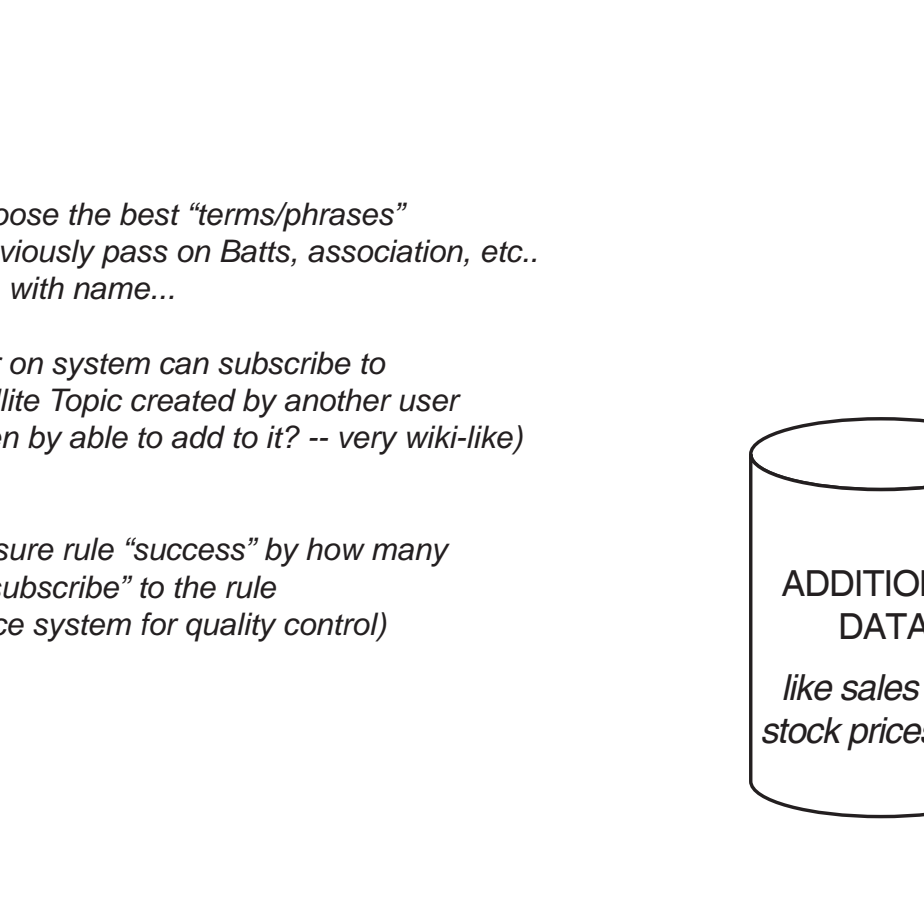
Virtual Community



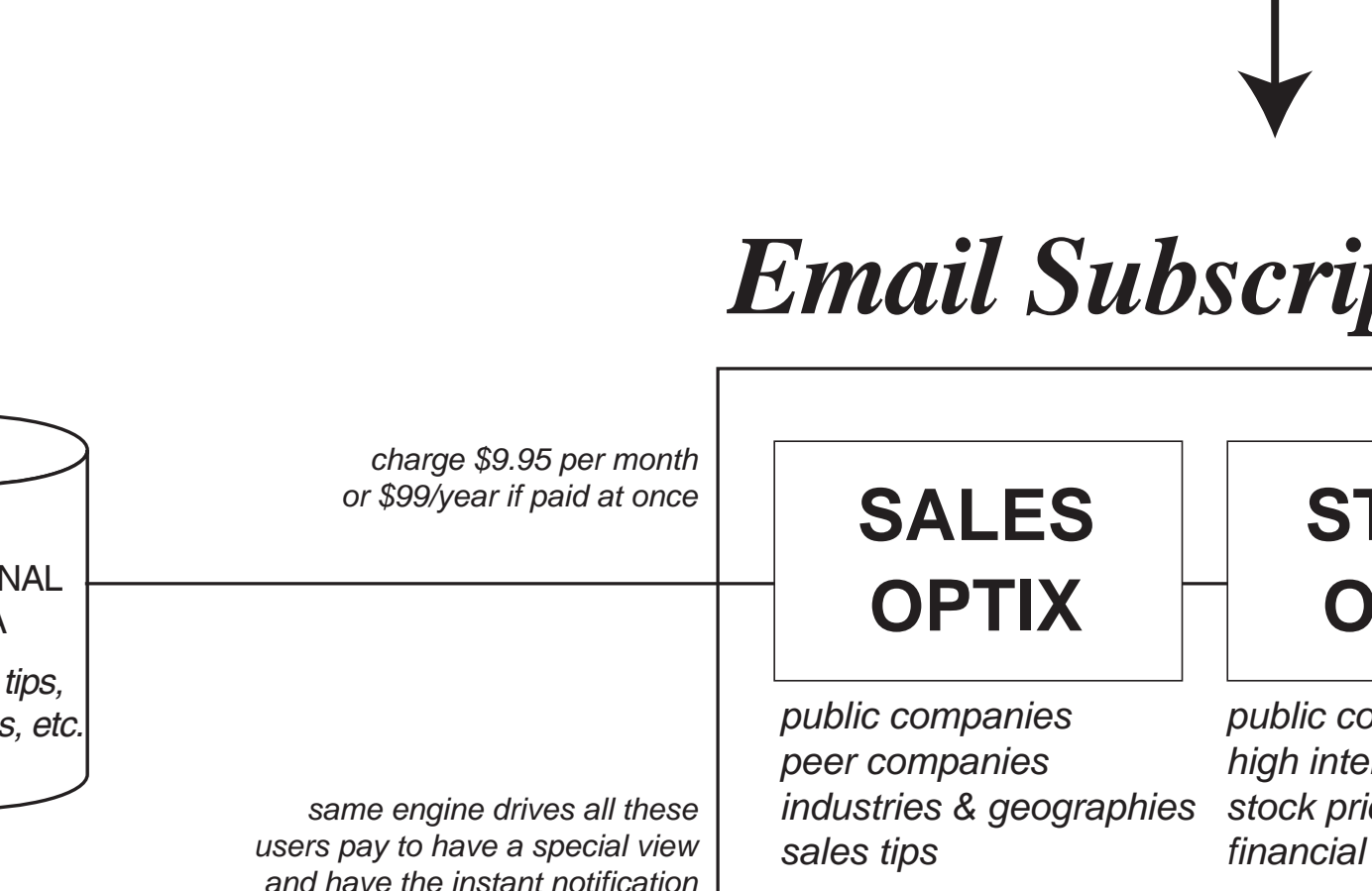
Article Index



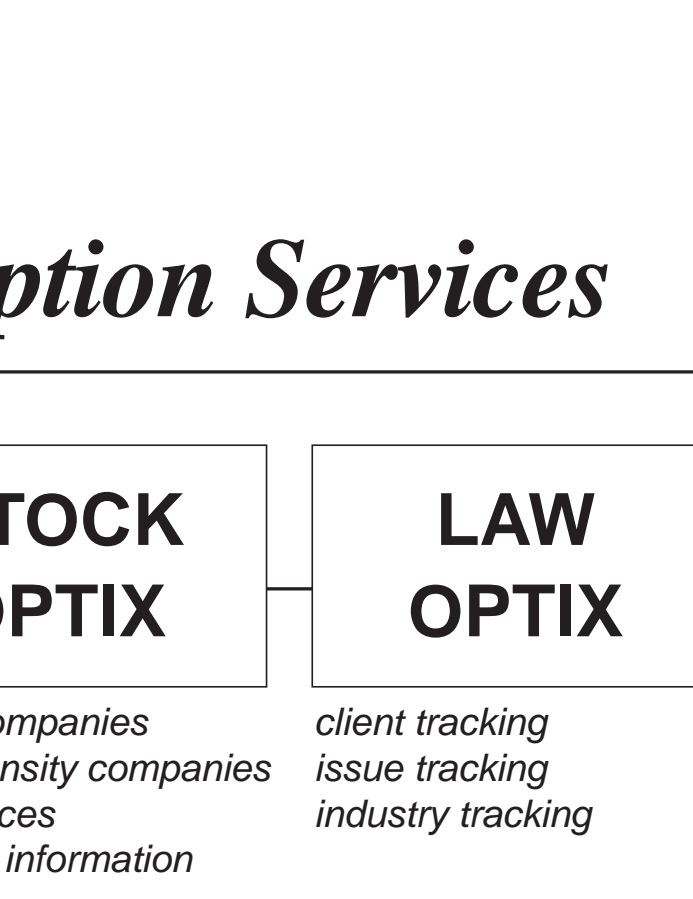
Rules Manager



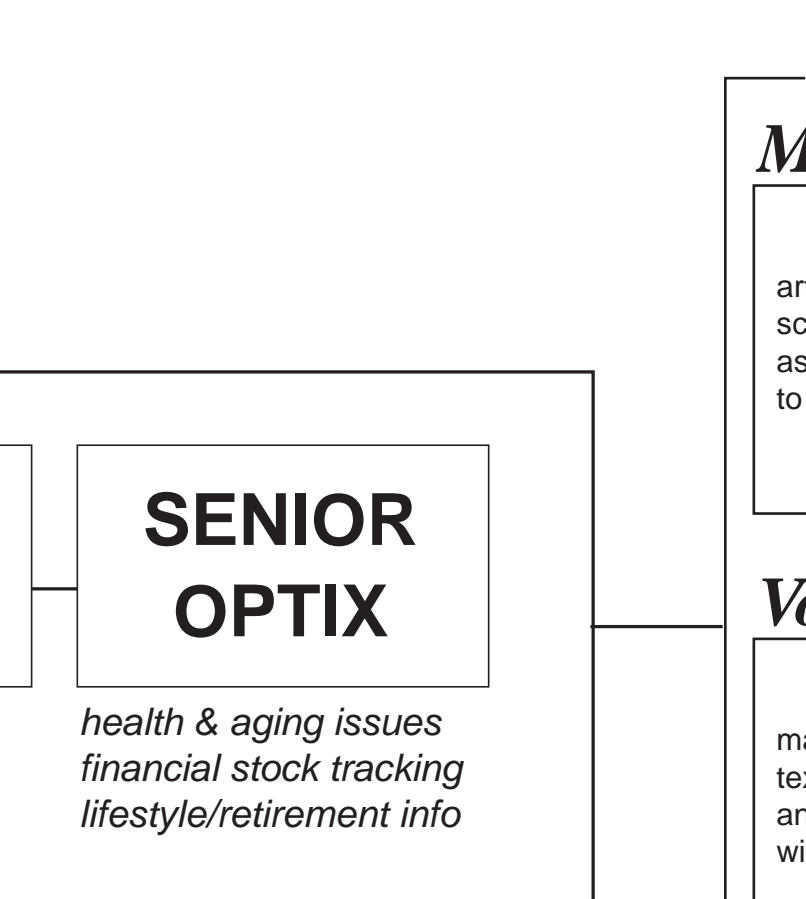
Phrase-Based Indexing



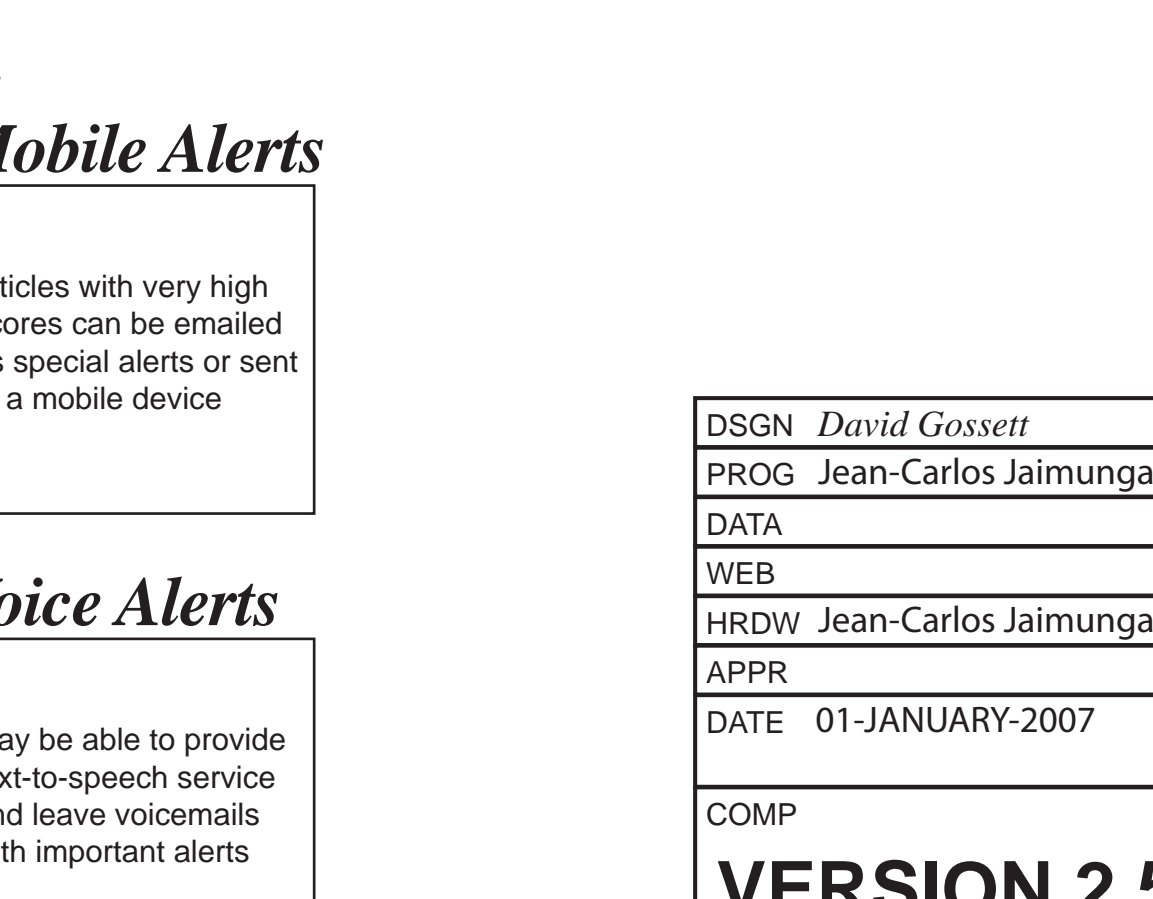
Virtual Community



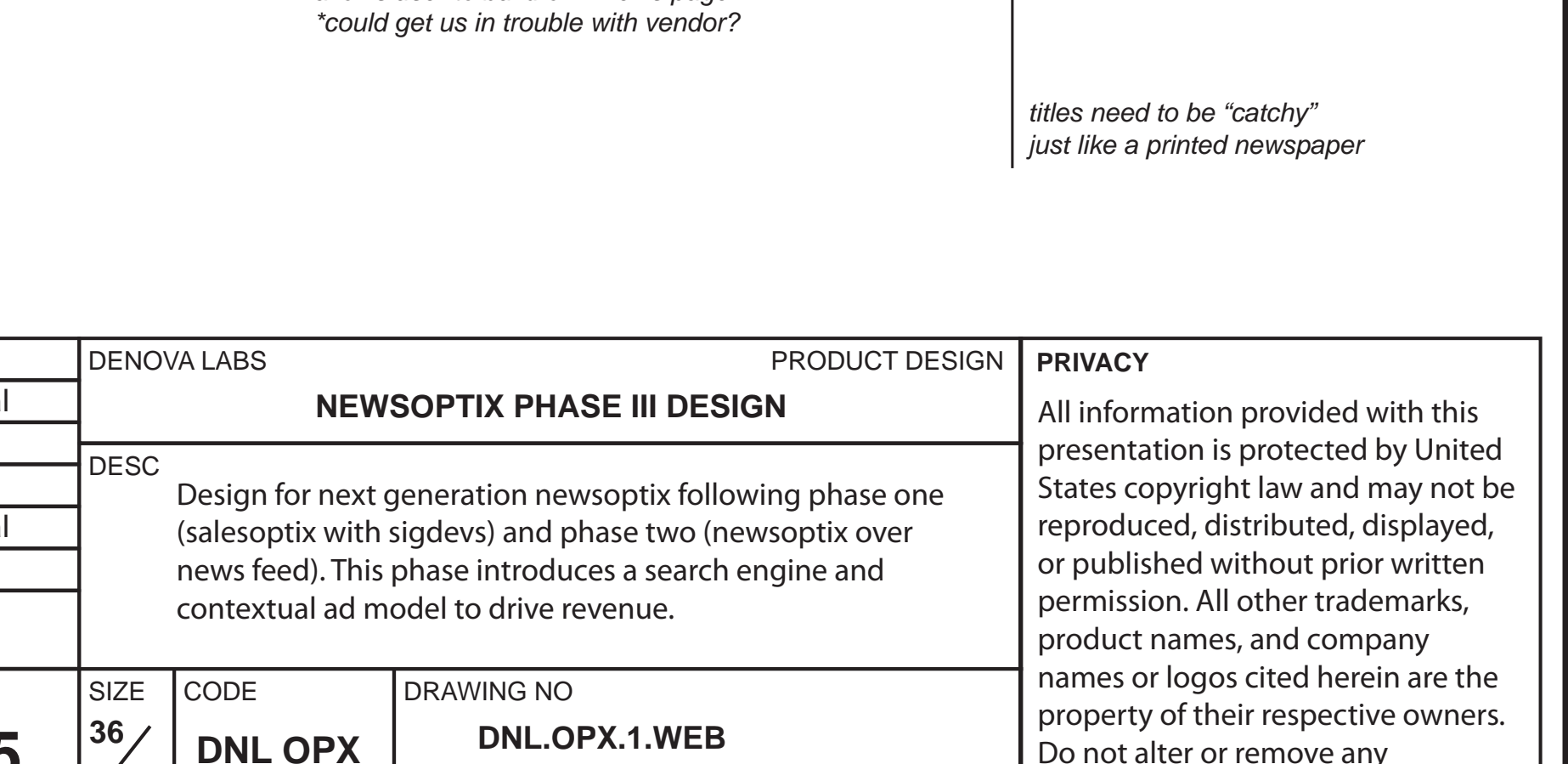
Article Index



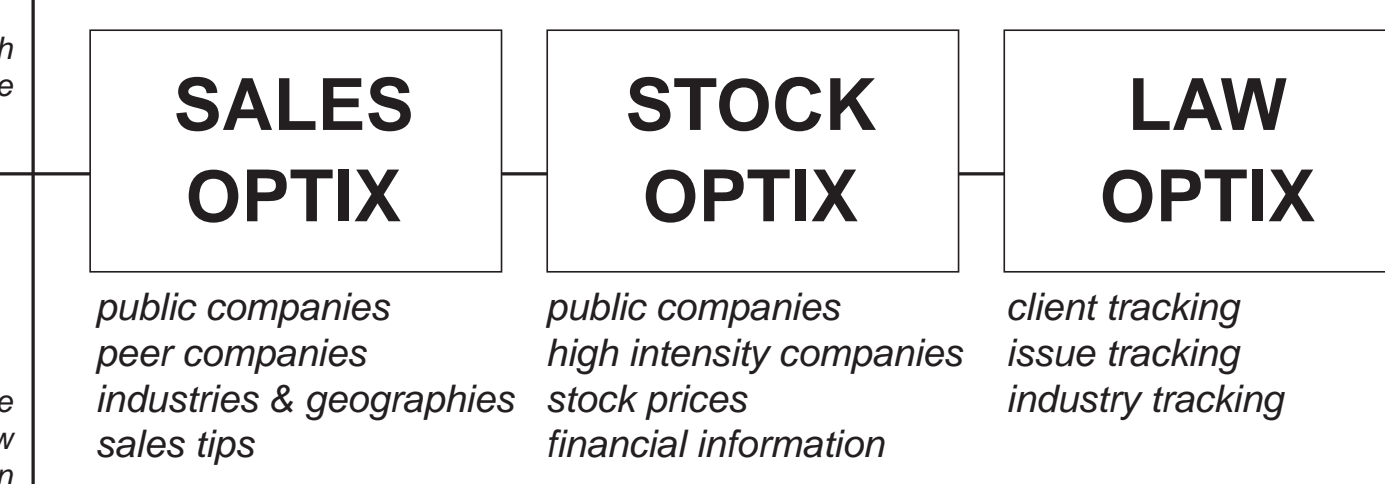
Rules Manager



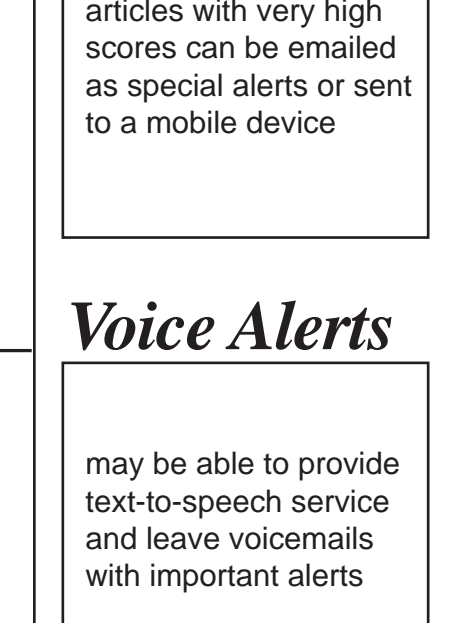
Phrase-Based Indexing



Email Subscription Services



Mobile Alerts



Voice Alerts

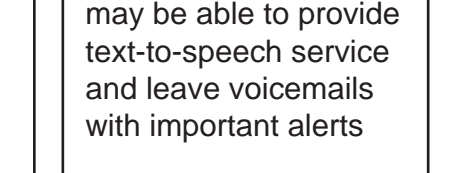


Table with project details: DSGN David Gossett, DENOVA LABS, NEWSOPTIX PHASE III DESIGN, VERSION 2.5, etc.